



**A STUDY OF THE COMMUNITY BENEFITS
PROVIDED BY LOCAL ASSOCIATIONS**

2011-2012

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Data Summary and Learnings from a Study of Community Benefits of Local Associations

Introduction

This is a 2012 study of the benefits provided by local associations to the residents of the Spring Green community in Southwest Wisconsin. The area population was 7,578 residents, 5,648 adults over 20. The total number of associations with names that were identified was 81. The study involved interviewing the chairperson or leaders of 60 of those local associations. The study questionnaire involved 23 pages incorporating 69 questions that gathered extensive information. This summary focuses on only those questions specifically related to direct community benefits of the activity of the associations. Community benefit is defined in this study as benefits to non-members of the association.

Readers are encouraged to review all of the questions in the full survey because the responses provide rich new information regarding the diverse nature and roles of associations in community life. The complete questionnaire, the responses, and a list of suggested questionnaire changes are available at the website of the Asset Based Community Development Institute (www.abcdinstitute.org, see Publications).

Data Summary

Community Benefit Functions of the Associations

Associational leaders were asked to define the principal function of their group (Question B3). Of the 60 groups, 53 chose functions that provide some community benefits. 29 of the 60 groups specifically chose community improvement as one of their functions (Question B2).

Involvement in Local Community and Economic Activities

Provided a list of 17 social community benefit activities (Appendix B), a fifth or more associations were involved in 15 of the 17 benefit activities. More than half of the associations were involved in four activities: support for youth (34), arts and culture (34), senior citizens support (30) and family support (30). (Question D1)

Whenever the associational leader responded that their group was not involved in any one of the 17 social benefit activities, they were asked whether they thought their group would be willing to join other local groups in engaging in that activity. The following table outlines the leaders' responses.

Activity	Yes, Already Involved	Not Involved, Willing	Probably Willing	Probably Not	Uncertain
Welcome Newcomer	15	21	7	17	1
Beautification	14	8	25	0	3 slight, 1 possibility
Park & Recreation	14	12	7	22	1 possibility
Youth	34	4	8	14	0
Disabilities	22	16	6	17	0
Seniors	30	10	4	11	1 consider it
Homeless/Hungry	24	8	6	18	2
Natural Disasters	18	12	6	21	1
Arts & Culture	34	4	1	13	5
Families	30	8	3	18	0
Health, Phy. & Mental	28	7	4	20	1 maybe
ESL	0	6	6	47	1,1 maybe
Family/Child Abuse	7	12	6	33	2,1 maybe
Youth At Risk	12	10	4	30	2
Environment	17	10	5	23	2
History & Heritage	17	14	6	18	1 might
Recruit Teenagers	15	13	6	16	0

This chart demonstrates a significant willingness of associations to become involved in new social benefit activities. Between 4 to 21 groups were willing to undertake one or more of these 17 social activities.

Another set of 8 questions (Questions D5-12) asked the associational leaders about their activities in support of local businesses and job creation. Two or more of the associations were involved in all the economic activities. The most common response was 41 of the 60 associations indicating that they buy from local businesses. The most common activities regarding jobs were 12 associations informally referring people to jobs or job training activities.

As with questions involving social community activity, respondents were asked whether their members would engage in economic activities in which they are not currently involved. The following table summarizes these responses:

Activity	Yes, Already Involved	Not Involved, Willing	Probably Willing	Probably Not	Uncertain
BUSINESS					
Buy Local	41	1	1	10	
Business Climate	2	3	8	33	1,1 consider it
New Business	13	3	3	46	2
JOB TRAINING AND JOBS					
Job Training	8	4	5	35	3, 1 possibly
Inform members	10	2	2	42	1 might
Refer Members	12	1	0	44	2
Find Job for Teens	6	3	2	41	1
Mentoring	5	2	3	46	1

Compared with social community benefit activities, a significantly lower number of associations were involved in business and job benefit activities. Also, a significantly lower number are willing to become engaged in these economic activities.

One question (D13) evoked many significant and varied intangible benefits resulting from the associations' community social and economic activities. Summarized, these benefits include:

- Increasing cooperation
- Providing a safety net
- Involving people in public policy
- Recognizing the value of young people
- Advancing skills
- Connecting people
- Opportunities to raise money to help people
- Community builders
- Acting as clearinghouses
- Educating regarding rights
- Improving quality of life



Most Significant Community Benefit Activities

The associational leaders were asked to identify the most significant community or economic benefit activity their group engaged in (Question E1). Forty-one of the 60 leaders chose 5 activities as most significant:

- Supporting arts and culture (14)
- Working with youth (10)
- Projects improving mental or physical health (7)
- Supporting and strengthening families (7)
- Environmental projects (3)

Only one of the 60 associations indicated that benefiting businesses or jobs was their most significant activity.

Community Benefit From Collaborations and Partnerships of Associations

Nineteen of the 60 Associations belong to a coalition of other associations, i.e., Habitat for Humanity, American Legion, regional soccer association. In addition, 33 of the 60 associations have worked on a project with at least one other association. The association leaders provided the following list of community benefits resulting from these coalitions or projects:

- Builds community trust
- Civic climate
- Quality of life
- Gives volunteers an opportunity to help others.
- *Camaraderie* and dollars
- Mutual interconnected-ness, in a 'food chain' of giving and receiving
- Gives a connection to the community and fulfills mission of involvement.
- Community members are not isolated
- Increases capacity to help people.
- Avoids duplication, reaches more children: fun, learning and parental respite.
- Prevents duplication and groups complement one another.
- Maximizes resources.
- Financial benefit for community improvements
- More options for people to participate
- Broader visibility increases attendance at events
- Kicks (fun)
- Family fun for boys and girls of same age group
- More venues for musical productions
- Recognizes importance of music and athletics.
- Increases community awareness of arts.
- Furthers the food movement.
- Exposure to film
- Safe drinking water and better water quality in Wisconsin River
- Family got a nice yard.
- Family got an improved home.
- Helps kids who wouldn't otherwise have a Christmas.



Institutional Benefit From Association Activities

In this study, institutions are classified as businesses, not-for-profit organizations or governments and public sector groups. They are distinguished from associations because their people are paid while associational members are unpaid.

The associational leaders were asked to identify which local institutions were benefited by their activities and the nature of those activities. The institutions benefited and the number of associations involved as well as the number of benefit activities are:

Institution Activities	Number of Groups Involved	Number of Benefits
Schools	39	33
Chamber of Commerce	21	7
Police/Fire/Sheriff/DNR warden	13	9
Banks/financial institutions	10	0
Hospitals (incl. nursing homes)	10	4
Health & social service agencies	10	5
Library	10	10
Economic development corporations	2	1

The types of associational activities that provided benefits to these institutions fell into 5 categories:

- Providing educational activities
- Making a material contribution
- Making a human contribution
- Fundraising
- Information sharing



Some Learnings From the Study

There is a spectrum of associations that could be studied in a local community. There are those that are autonomous and have enough formality to have a name. There are also associations that are created and sponsored by institutions such as advisory committees or youth affiliates. Finally, there are associations that are informal and have no names such as a group of men who regularly gather for coffee at a local shop.

The Density of Associational Life

This is a study of the autonomous associations with names in a small community in Southwest Wisconsin. The associations were identified by an advisory committee of 4 long-term residents, a one-year review of the local newspaper and by interviewees who identified other associations in the course of their interview. The result identified 81 autonomous associations. In the time available for the study, the leaders of 60 of the 81 were interviewed. While there is no way of objectively determining how many autonomous associations exist, 81 seems a substantial number for an adult population of 5,648 people.

See associational list in Introduction for names of all studied associations.

Parallel Functions of Associations and Service Institutions

Reviewing the data, one is impressed by the diversity and density of the associations as well as the multitude of functions and benefits they provide. One hypothesis is that their frequency is related to the relative absence of local institutions providing social services. Spring Green is in the southwest corner of the county while the county seat and many social services are physically located in the northeast. Consequently, there are almost no social service facilities and very few resident social service professionals. The result may be that the numerous associations providing services have emerged to fill the institutional absence. This hypothesis should be tested with comparative studies in other rural towns as well as urban neighborhoods.

For examples of associational services, see Section 4, Question D1.


The Associational Safety Net

It is clear from these data that the associations have created a dense system of service, providing personal and social support. The study makes visible the rich infrastructure of associational production of wellbeing that is usually invisible to policy makers or service providers. This “invisibility” limits both an understanding of the community safety net or the policies that could support, enhance or expand the associational system and its productivity.

See, for example, Section 5, Question E1.

The Web of Associational Relationships

The study reveals a complex network of relationships surrounding each association. First, each association creates a context for relationships that empower each member. Second, the associations have relationships with each other when they engage in collective initiatives. Third, some associations have relationships with regional, statewide or national organizations. Fourth, many associations have relationships with local non-governmental institutions including businesses and not-for-profit groups. Finally the associations have relationships with governments, primarily at the local level. This dense vertical and horizontal web is, in itself, a structure that provides several community benefits.

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1. The structure is a network that communicates information among the community actors.
 2. The information creates the basis for partnerships, coalitions and joint activities.
 3. The network enhances the effectiveness of both the institutions and associations.
 4. The connections between associations and institutions facilitate bridging as well as bonding.
 5. The entire structure is the community generator of social capital.

See Section 6, 7 and 8 for detailed descriptions of these relationships.

The Learning Functions of Associations

Associational benefits are often classified as creating relationships that enable activity. However, it is significant that the most frequent reason given by interviewees as to why residents join their group is classified as “learning.” When asked what the major benefit residents get from their association, once again the most frequent classification is “learning.” With the exception of only one group (a book club), the learning is the result of an activity. In this sense, the associations are providing experiential learning, a powerful pedagogy distinct from most classroom learning. This learning through association is a form of adult continuing education that deserves further study and recognition as a major source of community knowledge.

See, for example, Section 3, Question C1 and C2.

Fundraising and the Culture of Care

In many communities, the major fundraising activity is the United Way. This agency gathers most of its funds through institutions that solicit their employees for contributions. In Spring Green, there is no United Way. This may be the reason that one third of the associations studied indicated that they engaged in “charitable giving and drives.” Contrasted with the United Way process, this associational giving involves the members in deciding who should receive the money as well as direct personal knowledge or engagement with the recipient. This personalization of giving supports a community culture of care that is not present with a system of annual contributions at the workplace.

For examples see Section 1, Question 20.

Associations and Power

It is significant that only 8 of the 60 associations indicated they have engaged in advocacy with some level of government regarding an issue. In a majority of these cases, the advocacy involved the village government. There is a theory that associations are “mediating institutions,” providing a means for local individuals to gain collective power in dealing with larger, distant institutions such as the higher levels of government. These data from this study indicate that this mediating function is not prevalent. Further study could focus on the other means of advocacy that local people use to influence the state and national government. However, it may be that the local associations are understood as tools for empowerment through the production of community benefits rather than vehicles seeking outside help. While “power” is often understood as the ability to effectively advocate for change, a power of equal importance is the ability to create change with the resources of the community—principally the web of local associations.

For example see Section 7, Question G3.



INTRODUCTION

Purpose

This is a study of the community benefits provided by the voluntary associations in the small town of Spring Green, Wisconsin.


The definition of associations used in this study is those groups of people who come together locally for any purpose, and the members do the work and are not paid. These groups included such various organizations as book clubs, environmental activists, service clubs, theater groups, churches, athletic teams, etc.

These associations are America's community building blocks. They were first defined by French visitor Alexis de Tocqueville in his 1835 masterwork on our society – Democracy in America. During his tour he found that America's local communities were being created through the productive power of self-forming, voluntary groups. They were the basic creators of such new institutions as schools, governments, hospitals and cooperatives. He also observed that they performed equally important functions that produced education, care of elders and youth, skill transfer, health, safety and a web of well-being.

Today, the significance of associations is less visible. We tend to believe that well-being is the product of institutions where people are paid: businesses, not-for-profit corporations and governments. Nonetheless, it is clear that our often-invisible local associations remain a significant factor in providing community well-being.

This study attempts to make visible the forms of well-being still produced by local voluntary associations. Because our institutions comprised of paid people keep and publicize records of their outputs, we can understand their contribution to our lives. However, there have been few systematic efforts to collect, make public and analyze the outputs of the unpaid members of associations. If this associational production of well-being is made visible, we can see its relative importance compared to the paid production of institutions. This clarification can also allow us to understand the factors and forces that impede or nurture and expand the community benefits of associational life.

In this era of contraction of paid institutional production by government, health and social service agencies and businesses, their community functions are also receding. This creates an open space that will either be unfilled or occupied by associational capacities to create well-being. For this reason, it is important that we understand how voluntary associations create wellbeing so that we can support their expanded capacity to occupy the functions abandoned by our institutions.



While we could describe this process as expanding associational functions, it may be more accurate to describe it as growing the power of local citizens to make power by taking to themselves three powers:

- The power to decide what is to be done.
- The power to decide how to do it.
- The power to get it done through the collective power of association.

Scope of Associations in the Study

For this study, 81 associations with names were identified from the knowledge of a community advisory committee of four Spring Green residents, a review of the most current year's issues of the local newspaper (*The Home News*) and associations identified during study interviews with association leaders.

There is no way to determine how many more named associations there may be in the Spring Green study area. Nor does the study include the numerous unnamed associations in the area, e.g. four men who gather at the coffee shop each day, a group of farmers who share equipment, families in a neighborhood who join regularly for a party, etc.

Of the 81 associations identified, 60 – approximately three quarters - participated in the study. Twenty-one were not involved because of lack of response within the time available for the study.

The study involved a 21-page questionnaire that was administered by the research director in an interview that lasted from ½ to 1 hour.

The following is the list of named associations whose leaders were interviewed.

List of Associations

4PeteSake
American Legion Post 253
Badgerland Girl Scout Troop 2669
Bloomin' Buddies Garden Club
Cub Scout Pack # 38 Spring Green
Bunco Babes
Christ Lutheran Church
Community Theater Association (Gard)
Concerned Citizens of the River Valley
Cornerstone Church of Spring Green
Driftless Area Book Club
FFA Organization (at River Valley High School)
Friends of Governor Dodge State Park
Friends of the Lower Wisconsin Riverway (FLOW)
Friends of the Spring Green Community Library



Green Squared Building Association
Greenway Manor Volunteers
Habitat for Humanity, Lower Wisconsin River
Knights of Columbus
Knitters at Nina's
Kops for Kids
Mew Haven, Inc.
Miracles on Hoof
Mostly Mondays Poetry Society
Older & Wiser Land Stewards (OWLS)
Pineland Association
River Valley Area Community Choir
River Valley Boosters Association (athletics)
River Valley Mom's Group
River Valley Music Boosters
River Valley Players
River Valley Soccer Association
River Valley Stitchers
River Valley Youth Football Club
Rural Musicians Forum
River Valley High School Alumni Band
River Valley High School Madrigal Choir & Jazz Vocal Group
River Valley High School Senior Service Learning Class
Skills USA (at River Valley High School)
Solstice Jazz Band
Spring Green Area Arts Coalition
Spring Green Area Chamber of Commerce
Spring Green Area EMT District
Spring Green Area Fire Protection District
Spring Green Area Historical Society
Spring Green Arts & Crafts Fair Committee
Spring Green Cemetery Association
Spring Green Community Church
Spring Green Community Food Pantry
Spring Green Dog Park
Spring Green Dolphins
Spring Green Farmers Market
Spring Green Film Club
Spring Green Golf Club, Inc.
Spring Green Lions Club
Spring Green Literary Festival
Spring Green Senior Citizens Club
Stitch 'n Bitch
Unity Chapel, Inc.
Wyoming Valley School Cultural Arts Center

The Spring Green Area

The voluntary associations that were surveyed identified themselves with the Spring Green area. However, 'area' is a vague geography. When asked to describe the Spring Green area, the most common answer was the River Valley School District. Many associations are named "Spring Green Area XXX" meaning that they identify with the 'place' of Spring Green. The Spring Green voluntary associations we interviewed generally draw their members from the village of Spring Green and the townships of Spring Green and Wyoming as well as from the villages of Arena, Lone Rock and Plain and their surrounding townships of Arena and Franklin. Sometimes the leadership is based in the Spring Green area but members may come from the entire River Valley School District, the entire Wisconsin River Valley or even a few from southwest Wisconsin. We did not interview groups based in or oriented toward serving people in the villages of Arena, Lone Rock or Plain, or their surrounding townships of Arena and Franklin

The Demographics of the Spring Green Area

We approximated the River Valley School District by using data from the 2010 Census and the 2006-10 American Community Survey from the U.S. Bureau of the Census¹ for Spring Green Village and Township, Arena Village and Township, Lone Rock, Plain Village and Wyoming Township. Not included were Franklin Township and part of Troy Township.


A total of 7,578 people live here, of which 191 consider themselves non-white, primarily Hispanic or Latino (117 people). There are about the same number of men and women (of all ages)—50.6% men and 49.4% women.

People who are of working age [approximately 20 to 60 years of age] are the largest segment of the population. Young people are the next largest group. Median age varies among the different communities from 33 years in Arena Village to 52 years in Wyoming Township.

Age	Number	Percent
19 and under	1,930	21.5%
20-39	1,626	29.1%
40-59	2,591	34.2%
60 and over	1,433	19.3%

Household Income	Number	Percent
Under \$25,000	640	19.4%
\$25-50,000	1,982	29.1%
Over \$50,000	1,696	51.5%

¹ Dan Veroff, Director & UWEX Outreach Specialist at the Applied Population Laboratory, UW-Madison/Extension, provided this data.



Spring Green area residents live in 3,293 households (about 2.3 persons per household). Median income varies between communities from \$36,414 in Lone Rock Village to \$68,438 in Wyoming Township (with fewest number of residents).

Study Staff

The study was guided by the Community Advisory Committee comprised of four Spring Green residents. These members were Linda Donnelly, David Giffey, Donald Greenwood and Douglas Larson-Sell. Ms. Donnelly also served as the Research Director administering the study questionnaire.

The framework for the study questions was developed by Professor (Emeritus) John McKnight and colleagues at the Asset Based Community Development Institute at Northwestern University, Evanston, Illinois. The Kettering Foundation, Dayton, Ohio, supported the study in part.



SECTION 1: ORGANIZATIONAL INFORMATION

ORIGINS

Question A1 | Who started your voluntary association?

Group of Individuals	34
One Person	22
Don't Know	4

Sometimes one person came up with the idea and quickly involved more people to join the effort to start the association. If there was a group of individuals, it was usually a small group of 2-3 people who came up with the idea.

Question A2 | When did your association get formed?

Before 1990	23
1990-1999	12
2000-2005	12
2006-2012	8
Don't Know	5

It is notable that many of the long-standing associations have a national affiliation i.e. American Legion, Habitat for Humanity or carry out a public function, i.e. volunteer fire department, cemetery association, etc.

Question A3 | What was the primary reason for the association getting started?

Like-minded members formed around interests	21
To do activity to benefit community	23
Raise funds to benefit community needs	7
Education/Cultural Enhancement	6
Politics and Advocacy	2

MEMBERSHIP

Question A4 | How many members does your association have?

Voluntary associations come in many forms that make it difficult to count who the “members” of the organization are. There are four types of “members”.

Board or Coordinating Core Committee: Members **are** the board or a small committee that carries out the activities.

Note that the next two types of voluntary associations could also have a board or core coordinating committee in addition to their members who carry out their activities.

Dues-Paying Members: Members who pay dues to the association. Some of these groups had a board or a coordinating core committee/group of people who governed.

Non Dues-Paying Members: Like-minded people, or those with similar interests/skills, and “regulars” who show up at meetings, gatherings or activities. Some of these groups also had a board or coordinating core committee.

General Constituency “members”: There was one association with an email list of 800 that considered this to be their members who carry out the activities.

An unduplicated count of members is shown in the chart below.

	Number of Groups	Total Number of Members in Associations	Average Size
Board or Coordinating Core	18	136	7.5
Dues-Paying Membership	23	2,840	95 see ¹
Non Dues-Paying Membership	20	915	26 see ²
Broad Constituency	1	800	
TOTAL		4,691	

The calculation of average size excludes three associations because their membership was so large that their inclusion would have greatly distorted the average size. Excluded were

1. a large church with 849 members and a large group of land owners with 140 members, and
2. a high school alumni group of 300 members.

Question A5 | Of the members, how many regularly attend your meetings?

During the interview responses varied on what was considered the membership: board, core committee, dues or non-dues payers; and which meeting: monthly or annual. Responses were so varied that they could not be generalized.

Question A6 | How does your association find new members?

Some associations mentioned more than one method.

Association initiates contact to invite*	21
Residents learn by word of mouth	17
Advertise/article in newspaper or community newsletter	17
Attendees at events	12
Thru River Valley Schools	10
Posters/signs/flyers	8
Email list or Facebook	4
Thru churches	4
Annual solicitation letter	3

*Initiating contact with the potential member covers multiple methods to learn about these potential members--all of which involve an active one-on-one talk. Some examples are:

- Talk with family and friends
- When learn of new people, contact them
- Referrals
- Invite people to visit/attend
- Ask customers
- By invitation only
- Members sponsor any new member

Question A7 | Is membership in your association open to anyone or are there some qualifications?

Twenty-eight associations have no qualifications for membership.

Thirty associations listed some form of qualification. Some associations had more than one type of qualification.

<u>Number of Associations With Qualifications</u>	
Age	9
Sex	3
Attendance at a class	3
Like-minded souls: music, preservation and have work skills	3
Pass a background check	2
Grade point average	2
Live within 2 or 3 miles	2
Religious	1
Green builder/business	1
Own/manage land	1
Resident of the neighborhood	1
Mother with children	1
Sell locally-produced items	1
Veteran	1
Audition	1
Invitation	1
Sponsorship by a member	1

Question A8 | Are there individuals who participate in your activities who are not members?

<u>Number of Associations</u>	
YES	34

Question A9 | What percentage of your members lives in the Spring Green area?

The area defined as the Spring Green area approximates the River Valley School District.

Of the total 4,691 members in all of the 60 voluntary associations included in the survey, 70% or 3,267 members lived in the Spring Green area.

Number of Associations	Percentage of Their Members Living in the Spring Green Area
28	100%
20	50-99%
9	<50%
3	unknown

Question A10 | In terms of gender, what percentage of your members are:

Of the reported total of 4,395 members in voluntary associations, 2,310 (53%) were male and 2,085 (47%) were female.

Number of Associations	Percentage Male or Female
9	100% female
5	100% male
21	Majority female (51-99%)
7	Majority male (51-99%)
13	50/50 male/female
3	Don't know

Question A11 | In terms of race, what percentage of your members are:

Of the total number of members in voluntary associations, 96% or 4,502 were identified as white. Interviewees identified 6 Hispanics, 7 African-Americans and 6 'other'. Interviewees for eleven associations guessed at percentage distribution but did not know actual number or race.

Number of Associations	Percentage by Race
39	White 100%
10	Other 1-2%
7	Other 4-10%
3	Other 25%
1	Don't know

Questions A12 | In terms of age, what percentage of your members are:

	Number of Associations	Actual Number of Members In This Age Interval
Under 20 years	23	1,048
Between 20-40	33	1,048
Between 40-60	39	1,315
Over 60	35	880
TOTAL REPORTED		4,019

The age distribution for three associations was not known.

Question A13 | If you thought about the income of your members' households, what percentage of your members would fall in the following income brackets:

	Number of Associations	Number of Members In Households in This Income Bracket
Income under \$20,000	19	282
Income between \$20,000 and \$60,000	36	2,790
Over \$60,000	28	704
TOTAL REPORTED		3,776

In two associations the majority of the members' households earned less than \$20,000.

The majority of households of members in 28 of these associations fell in this income bracket.

In 9 associations, the majority of members had household incomes over \$60,000

Not Sure

20

ASSOCIATION STRUCTURE, BUDGET AND PROCESS

Corporate Status of Voluntary Associations There were 31 associations legally organized as an IRS 501 c (3) non-profit corporation. Seven of these were local chapters of national and/or international organizations. The remaining 29 associations were not legally incorporated.

Mission Statement At least 38 voluntary associations had mission statements. All of the thirty-one 501 c (3) non-profit corporations are required to have a mission statement in their articles of incorporation. Ten additional associations, while not incorporated, had bylaws or mission statements.

Question A14 | How often does your association meet?

	Regularly*	As needed	Annual meeting
Board or core committee	16	10	–
Dues-paying members	14	1	–
Non Dues-paying members	17	1	–
General email constituency			1

*Regularly, usually meant a monthly meeting such as the 3rd Tuesday of each month at 7 pm.


Question A15 | Where are your regular meetings held?

	Number of Associations	
Public facility	24	Public library and schools, most common
Business	20	Restaurant, most common
Homes	9	
Church	8	
Own building	4	Churches, senior center, clubhouse
At sports games	3	
Don't meet	2	
Privately owned outdoor site	1	

Many associations vary the places where they meet..

Question A16 | Do you have any officers in your association?

Forty-one voluntary associations have officers. Typically these are President, Vice President, Secretary and Treasurer. Incorporated nonprofit 501c(3) and some not-incorporated associations have some or all of these positions. Some associations have special kinds of officers.



Examples of some are: Commander, Adjutant, Grand Knight, Deputy Grand Knight; Co-chairs, Board Administrator, Registrar, Head of Concessions and Field Coordinator.

Seventeen voluntary associations have no officers or elected or identifiable positions/titles. Typically, these groups have a self-selected convener or individual who keeps the mailing list and sends out meeting notices.

Question A17 | Does your association have any income?

52 YES

8 NO

Question A18 | Which of the following categories represents the amount of your income last year?

	<u>Number of Associations</u>
Under \$1,000	10
Between \$1,000 and \$10,000	25
Between \$10,000 and \$20,000	1
Over \$20,000	13
Not sure how much	2

Question A19 | Where does your income come from?

	<u>Number of Associations</u>
Member dues or [<i>financial</i>] contribution	29 (15 from dues)
Business support	25
Group fundraisers	23
Donations from non-members	12 *
Other	13 (7 from rental income)
Sales of items	12 **
Concessions stands at school and community events	11
Grants – government	11
Grants (non-governmental)	8 ***
Raffles at group events	5
Foundations	4
Ticket sales at group events	3
Fees for registration	3
Interest income	3

* Donations from non-members: Several associations received donations from other associations' fundraisers.

** Sales of Items: Volunteer groups are very creative, selling everything from apparel, DVDs, firewood, all kinds of food, and used books.

*** Six of the 8 associations received their grants from the Spring Green Area Arts Coalition (SGAAC).

Question 20 | Do you give any income away and to whom?

	<u>Number of Associations</u>
Give away some/all income:	24
Do not give away income:	28
Do not have any income	8

To whom are the funds given (cash or purchased items)?

RV Schools (athletics, music, Fund 21)	10
Scholarships to individuals	8
Individuals in need	7
Various local charities, group projects	5 (no specific recipients cited)
4PeteSake	3
Food Pantry	3
Kops4Kids	3
SG Library	2
SG Senior Center	2
Spring Green Village Park	1
St. John's School	1
Spring Into Motion	1
Miracles on Hoof	1
Non-local groups, projects and causes	7

Question A21 | Do you have any paid staff in your group?

Answers to this question included employees as well as people contracted for a particular service. There was only one association with one fulltime staff person. The rest were part time employees or contracted labor/services.

- 1 Paid fulltime staff
- 18 Paid part-time employees or contracts for a service
- 41 No employees or contracted services

If yes, how many hours to do they work each week and what is their function

The reported paid functions are:

- 3 religious (pastor, minister, priest)
- 3 financial
- 7 administrative
- 10 operations and facility maintenance

Question A22 | Is your association affiliated with a county, regional, statewide or national organization?

Seventeen associations are affiliated with multi-level organizations.

Number of Associations in Affiliation

International level	2
National level	10
State level	9
Regional level	2
County level	3

Several associations are members of more than one level of organization.

Questions A23 | Does your group have a website?

29 YES

29 NO

Five groups mentioned a Facebook page as their only, or in addition to, their website.

Question A24 | How are your members contacted?

	Means of Communication	Most effective in getting members to act
Email (includes texting)	49	36
Phone	22	8
Newsletter	10	1
Letter	8	1
Face-to-face	8	4
Meetings	6	4
Newspapers(notice/article)	6	1
Facebook	5	4
Mail (snail)	2	1
Bulletin board	1	1
Pagers	1	1
Signs posted	1	0
Website posting	1	0
Flyers	1	0



SECTION 2: CLASSIFICATION OF CIVIC ASSOCIATIONS

There are many kinds of voluntary associations and organizations in communities. The next series of questions asks how these 60 associations describe themselves and their function in local towns or neighborhoods.

Question B1 | If someone were to ask you what type of organization this is, how would you answer?

Respondents' own words are reported here in order to illustrate the broad range of their understanding of the association of which they are a member.

Own words describing type of their organization

- Helps people who find themselves in need through no fault of their own
- A community of veterans joining forces to help in any way
- Adults organized a girl scout troop
- Maintain Library garden, mutual interest in plants & gardens, field trips
- An organization for kids, civic minded Scout mission, do good deeds, get involved in nature, "leave no trace", Motto "Do Your Best"
- A group of ridiculous women getting together once a month & giggle for 2 hours straight
- Community worship and study, and service
- Maintain & operate the Gard Theater
- A group of individuals interested in public education, citizen rights and issues, how government and elected officials affect our community and quality of life
- A Christian church
- A fluid, informal interest group
- The largest agricultural educational youth organization in the US
- Environmental advocacy
- A group of people committed to protecting & preserving the Wisconsin Riverway & helping its nearby communities
- A volunteer organization
- A group that promotes sustainable building
- A charitable, 'good feeling' group
- A volunteer charitable organization
- A Catholic charitable organization willing to help people
- A social organization of people with a common interest in knitting and learning by sharing
- A group of people who want to make Christmas better for kids & try to spread it around as much as possible
- Provide scholarships for disabled individuals to receive treatment through working with horses
- An interesting bunch of people. They read, listen to poetry or prose and things they write or like. There is a door prize. No dollars involved.

- Neighbor helping neighbor organization
- For the good of the community
- A choir for the joy of singing and do something good for the community
- A group to supplement the River Valley High School athletics program
- A group to help other moms and children who stay at home to socialize, and do community service
- An organization of parents of music students to support them and their teachers and music education
- A community theater organization to put on quality music theatre productions
- A community-based nonprofit to promote soccer and wellness for youth
- A group of friends getting together and people who have become friends
- A nonprofit volunteer group
- A nonprofit organization for the production of musical events
- A club
- An extra-curricular choral group
- Volunteer student organization that is an elective class
- An organization to help students enter the world of work
- A community performance group made up of community members who perform for community events
- An organization of people who are interested in arts and want to bring arts more into the view of the general public
- An organization that helps to promote the businesses in Spring Green area
- A volunteer group dedicated to the safety and health of residents and visitors
- A volunteer organization to provide fire suppression, vehicle crashes, search and rescue, river rescue & wild land fire safety
- An organization that collects history artifacts of Spring Green area members
- A group of volunteers who organize an annual art fair to benefit the community
- A volunteer group that maintains the Spring Green Cemetery
- A faith-based, Christ-centered gathering
- A charitable organization that provides food to residents of the RV area.
- A fun, committed group of people who care about animals, community and each other
- Organize summer youth recreational activity--swimming.
- A community-building organization to provide a place for people to meet and talk on Saturday mornings
- A subgroup of Spring Green Area Arts Coalition to show films of filmmakers
- A Wisconsin nonprofit corporation [maintains & operates the Spring Green Golf course]
- An all-volunteer service organization
- Celebrates the love of literature and art of writing. Create events around that objective that are free and open to the public.
- Senior citizen meeting place, a gathering spot
- A knitting group
- A nonprofit organization to maintain Unity Chapel, promote its use and preserve Lloyd-Jones family bonds.
- Organization restores and maintains this architecturally significant building and offer programs of artistic nature.

Question B2 | Please review this classification list, and check the categories that best represent the functions of your association.

The respondent was now shown the Study's list of Association Classifications. A copy is in Appendix A. More than one classification could be selected.

Association Classification	Functions
Social	37
Community Improvement	29
Recreational	26
Education Support	25
Charitable Giving & Drives	20
Culture & Arts	20
Youth Support	20
Family Support	18
Heritage & History	15
Senior Support	15
Community Institutional Support	13
Environmental Advocacy	11
Health Advocacy	11
Mutual Support	10
Social Cause or Issue-Oriented	10
Religious	9
Disability Support	8
Veteran's Support	7
Civic-Oriented	6
Animal Care	5
Men's Support	5
Women's Support	5
Addiction Prevention & Recovery	4
Business Organization Support	4
Housing	3
Employment Support	2
Food Support	2
Political	2
Anti-Crime	1
Collector	1
Worker Support	1
OTHER*	5

**Other included community support (safety/security), food support, cemetery support.*

Question B3 | Pick one of these categories from the Classification List (Appendix A) that BEST describes the function of your association and check that column.

<u>Association Classification</u>	<u>Number of Associations That Chose This One Function</u>
Culture & Arts	13
Youth Support	6
Community Improvement	5
Social	4
Charitable Giving & Drives	3
Religious	3
Animal Care	2
Education Support	2
Environmental Advocacy	2
Heritage & History	2
Recreational	2
Senior Support	2
Advisory Community Support	1
Business Organization Support	1
Disability Support	1
Family Support	1
Housing	1
Mutual Support	1
Political	1
Veteran's Support	1
Women's Support	1
OTHER	
Community Support	2
Cemetery Support	1
Food Support	1

None of the respondents chose the following classifications as best describing their association:

- Anti-Crime
- Block Clubs
- Civic-Oriented
- Collector
- Employment Support
- Health Advocacy
- Men's Support
- Social Cause or Issue-Oriented
- Worker Support



SECTION 3: MEMBERSHIP BENEFITS

Individuals join organizations for a variety of reasons. Many of these reasons are connected to the benefits they receive from being a member of a particular association.

Question C1 | Thinking about your members, what are the main reasons they join your association?

Respondents gave multiple reasons.

Reason for Joining	Number
Learning	12
Support a community asset	12
Social	10
Care about the community	9
Fun and enjoyment	4
Doing good	4
Business promotion	3
Material benefit	3
Personal principle	3
Mutual support	2
Experience in common	1
Specialness	1
Empowerment	1
Spiritual	1
Meet people	1
Self-improvement	1
Benefit the community	1
Community pride	1
Personal satisfaction	1



Question C2 | What are the major benefits your members get from this association?

Respondents gave multiple responses.


Member Benefits	Number of Associations Citing This Benefit
Learning	20
Personal Satisfaction	20
Material and Financial Benefit	19
Fun and Enjoyment	6
Friendship	6
Social	6
Community Involvement	4
Mutual Support	4
Benefit the community	3
Care about community	2
Shared Resources	2
Help to/for members in need	2
Self-improvement	2
Share a purpose	1
Empowerment	1
Meet people	1
Information	1
Business promotion	1
Opens job opportunities	1

Question C3 | Do some of your members turn to each other in their personal lives?

YES	41
NO	11
NOT SURE	5
REFUSED	1
N/A	2

If yes, can you give me an example?

Respondents gave multiple responses.



Examples of Responses	Number
Life crises: illness, death, fire, family issues, pregnancy, addiction	16
Friendship: fun, share personal news, commiserate, socialize	14
Helping: moving, transportation, woods management	6
Shared interests: music, life experiences	4
Boyfriend/Girlfriend relationships	2
Family members helped each other	1
Built relationship with other members	1
Networked with other members	1
Contributed to a memorial for a deceased member	1

Question C4 | Do some of your members turn to each other in their working lives?

YES	33
NO	13
NOT SURE	6
REFUSED	1
N/A	7

If yes, can you give me an example?

Respondents gave multiple responses.

Examples of Responses	Number
One-to-one made or received a link to a business opportunity	7
One-to-one made or received a link to a job or job opportunity	6
Shared professional or occupational experiences	5
Collaboration of member businesses	5
Obtained a business donation	2
Utilized job skills for association	2
Trained someone or received training	2
Financial help	1

No group directly provided job opportunities. However, a member might know of a job opportunity and refer a fellow member to this opportunity. Sometimes members heard by word-of-mouth of potential job opportunities.



SECTION 4: ORGANIZATIONS INVOLVEMENT IN LOCAL COMMUNITY AND ECONOMIC ACTIVITIES

COMMUNITY ACTIVITIES

Questions D1 through D4 ask about involvement in, or willingness to join other associations in COMMUNITY activities. Respondents were asked to assess a list of specific activities. See Appendix B.

Question D1 Has your association been involved in the following activity?

This is a summary tabulation ranked by the number of associations who have been involved in one of listed activities.

	<u>Number of Associations</u>
Working with local youth by mentoring, tutoring or sponsoring special projects or recreational activities.	34
Working on projects that support arts and culture in the community	34
Working with senior citizens from the community	30
Working on projects that support and strengthen families	30
Working on projects that serve to improve the physical and/or mental health of the community	28
Working with individuals who have lost their homes or don't have enough food	24
Working with people with disabilities from the community	22
Working with victims of natural disasters	18
Joining an initiative involving an environmental project	17
Joining an initiative to develop historical and heritage projects	17
Welcoming newcomers to the community	15
Joining a community-wide initiative to recruit teenagers as members of your group	15
Working on community beautification projects	14
Working on project improving parks and recreational space	14
Working with youth at risk	12
Working on projects that protect families, women and children from domestic abuse and neglect	7
Assisting non-English speakers to learn English	0

Detailed tabulation by COMMUNITY ACTIVITY.

The number of activities does not equal the number of associations because respondents could list multiple activities. Some associations joined together in the same activity.

ACTIVITY: Working with local youth by mentoring, tutoring or sponsoring special projects or recreational activities.

YES 34 associations with a membership of 3,364 members

Question D2 | If yes, describe what your association did/does in this activity.

Type of Activity	Number of Associations Doing This Activity
Fundraise/donate to youth-oriented activities	13
Provide artistic, sports & recreational or vocational activity for youth	10
Educate youth	9
Recruit youth to participate in association	6
Engage youth in community service	5
The organization's primary purpose IS youth mentoring.	5

How many of your members were involved?

- 30 associations said 371 members were involved.
- 2 associations did not know.
- 2 associations said 0 members were involved.

Question D3 | How many people who were not members were involved in doing this activity?

- 9 associations said there were 31 non-members involved.
- 12 associations did not know the number of non members, but characterized them as relatives, etc. These were typically: relatives, parents, co-operating businesses and teachers and art class students.
- 12 associations said 0 non-members were involved.*
- 1 association said there was no distinction between members & non-members.

** In this and subsequent tables, 0 members involved means that the activity was conducted by non-members or paid individuals, or the activity was to make a facility available.*

ACTIVITY: Working on projects that support arts and culture in the community.

YES 34 associations with a membership of 2,962

Question D2 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activity
Fundraising and donations	10
Provide facilities for cultural events	10
Performance, exhibitions, entertainments & events	9
Association's purpose IS arts & culture	4
Provide cultural information and education	3

How many of your members were involved?

- 28 associations said 554 members were involved.
- 4 associations didn't know how many members were involved
- 2 associations said 0 members were involved.

Question D3 | How many people who were not members were involved in doing this activity?

- 5 associations said there were 22 non-members involved.
- 13 associations did not know the number of non members, but characterized them as exhibitors, etc. These were typically: exhibitors, technicians, program experts.
- 15 associations said 0 non-members were involved.
- 1 association said there was no distinction between members & non-members.

ACTIVITY: Working with senior citizens from the community

YES 30 associations with 1,852 members

Question D2 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activity
Personal support of seniors	11
Provide food, materials or facilities for use by seniors	10
Entertain seniors	6
Fundraising/donating in support of seniors	2
Educate seniors	2
Provide activities for seniors	2
Association's purpose IS to support seniors	1

How many of your members were involved?

- 28 associations said 371 members were involved.
- 1 association didn't know how many members were involved
- 1 association said 0 members were involved.

Question D3 | How many people who were not members were involved in doing this activity?

- 9 associations said there were 91 non-members involved.
- 8 associations did not know the number. These were typically: adult leaders, parents, teachers, relatives, employees, outside organizers of programs.
- 13 associations said 0 non-members were involved.

ACTIVITY: Working on projects that support and strengthen families.

YES 30 associations with 3,488 members

Question D2 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activity
Association IS family- focused	10
Provide family events or family participation	7
Direct family support services	6
Fundraise/donate to support families	3
Education on family issues	3
Provide facilities for family support groups	1

How many of your members were involved?

- 21 associations said 395 members were involved.
- 7 associations didn't know how many members were involved
- 2 association said 0 members were involved.

Question D3 | How many people who were not members were involved in doing this activity?

- 2 associations said there were 8 non-members involved.
- 10 associations did not know the number of non-members, but characterized them as adult leaders, etc. These were typically: adult leaders, parents, teachers, relatives, employees, outside organizers of programs.
- 17 associations said 0 non-members were involved.
- 1 association said there was no distinction between members and non-members.

ACTIVITY: Working on projects that serve to improve the physical and/or mental health of the community.

YES 28 associations with 2,442 members

Question D2 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activity
Provide healthful activities as part of association's function.	20 *
Fundraise/donate for such projects/activities	5
Produce healthful materials	3
Educate about such activities	2
Provide mutual support or counseling services	1

** The most common benefit that interviewees cited were that their activities, in themselves, were healthful. Physical and mental health was an integral effect of the activity.*

How many of your members were involved?

- 10 associations said 164 members were involved.
- 2 associations didn't know how many members were involved.
- 1 association said there is no distinction between members and non-members.

Question D3 | How many people who were not members were involved in doing this activity?

- 4 associations said there were 193 non-members involved.
- 2 associations did not know the number of non-members involved.
- 4 associations said 0 non-members were involved.
- 1 association said there was no distinction between members and non-members.

15 associations did not quantify the number of members or non-members because they said their activities were in themselves healthful.

ACTIVITY: Working with individuals who have lost their homes or don't have enough food.

YES 24 associations with 2,854 members

Question D2 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activity
Fundraising/donating for	14
Provide food, materials or facilities for	11
Provide personal support of	5
Serve on organization supporting	2
Provide services to homeless or hungry	1

All of the first two activities relate to the community food pantry.

How many of your members were involved?

- 18 associations said 162 members were involved.
- 5 associations did not know how many members were involved
- 1 association said 0 members were involved.

Question D3 | How many people who were not members were involved in doing this activity?

- 5 associations said there were 114 non-members involved.
- 8 associations did not know the number of non-members involved.
- 11 associations said 0 non-members were involved.

ACTIVITY: Working with people with disabilities from the community.

YES 22 associations with 2,553 members

Question D2 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activity
Fundraise/donate for support to	5
Provide direct personal support to	11
Provide material or facilities for use by	8
The association's purpose IS support for people with disabilities.	1

How many of your members were involved?

- 18 associations said 297 members were involved.
- 2 associations did not know how many members were involved
- 1 association said 0 members were involved.

Question D3 | How many people who were not members were involved in doing this activity?

- 6 associations said there were 83 non-members involved.
- 5 associations did not know the number of non-members involved.
- 11 associations said 0 non-members were involved.

ACTIVITY: Working with victims of natural disasters.

YES 18 associations with 2,419 members

Question D2 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activity
All activities pertained to the 2008 flood in Spring Green	
Sandbagging and clean-up	5
Fundraise/donate money for flood victims	4
Assisted with evacuation	2
Provided food	2
Housed families	2
Created support group	1
Additionally 4 groups assisted disaster victims outside the community of Spring Green.	
Sent a team to help victims	2
Produced materials for victims	1
Fundraise/donate to victims	1

How many of your members were involved?

- 11 associations said 213 members were involved.
- 4 associations did not know how many members were involved
- 3 association said 0 members were involved.

Question D3 | How many people who were not members were involved in doing this activity?

- 5 associations said there were 124 non-members involved.
- 9 associations did not know the number of non-members, but characterized them as paid staff, etc. Typically these were identified as ‘community wide effort’, paid staff, event donor/participants.
- 4 associations said 0 non-members were involved.

ACTIVITY: Joining an initiative involving an environmental project.

YES 17 associations with 1,695 members

Question D2 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Doing This Activity
Education	8
Clean-up or improvement of land	7
Political/legal advocacy	3
Supporting recycling	2
Building energy efficient homes or green facility	2
Fundraising/donate	1

How many of your members were involved?

- 15 associations said 139 members were involved.
- 2 associations did not know how many members were involved
- 1 association said 0 members were involved.

Question D3 | How many people who were not members were involved in doing this activity?

- 4 associations said there were 19 non-members involved.
- 9 associations did not know the number of non-members, but characterized them as experts, etc. Typically these were experts, technical help, exhibitors, friends, or simply ‘many volunteers’.
- 4 associations said 0 non-members were involved.

ACTIVITY: Joining an initiative to develop historical and heritage project.

YES 17 associations with 2,319 members

Question D2 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activity
Creating/maintaining historical site	6
Historic celebrations	3
Creating historical information	3
Educational events on history	1
Fundraising/donating for historical activity	1
Association's purpose IS historical & history	1

How many of your members were involved?

- 15 associations said 116 members were involved.
- 1 association did not know how many members were involved
- 1 association said 0 members were involved.

Question D3 | How many people who were not members were involved in doing this activity?

- 2 associations said there were 3 non-members involved.
- 8 associations did not know the number of non-members, but characterized them as staff, etc. Typically these were staff, experts and technicians, individuals who organized programs, and sometimes 'lots of volunteers and supporters.'
- 7 associations said 0 non-members were involved.

ACTIVITY: Welcoming newcomers to the community.

YES 15 associations with 2,365 members

Question D2 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activity
Welcome to participate	14
Welcome to community	1

How many of your members were involved?

- 10 associations said 55 members were involved.
- 1 association did not know how many members were involved
- 4 association said 0 members were involved.

Question D3 | How many people who were not members were involved in doing this activity?

- 4 associations said there were 6 non-members involved.
- 1 association did not know the number of non-members, but characterized them as staff, etc. Typically these were staff, expert or a parent.
- 10 associations said 0 non-members were involved.

ACTIVITY: Joining a community-wide initiative to recruit teenagers as members of your group.

YES 15 associations with 1,548 members

Question D2 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activities
Recruit teenagers as member	6
Special teenage membership fee	2
Provide community service opportunities	2
Provide facility for youth event	1

Of the 11 activities listed, 4 were reported as not successful in engaging youth.

How many of your members were involved?

- 8 associations said 30 members were involved.
- 4 associations did not know how many members were involved
- 3 associations said 0 members were involved.

Question D3 | How many people who were not members were involved in doing this activity?

- 5 associations said there were 17 non-members involved.
- 5 associations did not know the number of non-members, but characterized them as staff, etc. Typically these were staff, coaches, or a parent and 'lots of youth'.
- 5 associations said 0 non-members were involved.

ACTIVITY: Working on community beautification projects.

YES 14 associations with 1,589 members

Question D2 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing These Activities
Planting, forestry, gardening public space	9
Clean-up public space	4
Beautify public facilities	3
Funded beautification	1

How many of your members were involved?

- 10 associations said 156 members were involved.
- 2 associations did not know how many members were involved
- 2 associations said 0 members were involved.

Question D3 | How many people who were not members were involved in doing this activity?

- 6 associations said there were 32 non-members involved.
- 3 associations did not know the number of non-members, but characterized them as friends, etc. Typically these were friends.
- 5 associations said 0 non-members were involved.

ACTIVITY Working on projects improving parks and recreational space.

YES 14 associations with 2,006 members

Question D2 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activity
Maintenance	7
Clean-up	5
Donate staff or money	5
Donate land	1

How many of your members were involved?

- 10 associations said 153 members were involved.
- 2 associations did not know how many members were involved
- 2 associations said 0 members were involved.

Question D3 | How many people who were not members were involved in doing this activity?

- 6 associations said there were 56 non-members involved.
- 3 associations did not know the number of non-members, but characterized them as staff, etc. Typically these were staff and experts.
- 4 associations said 0 non-members were involved.

ACTIVITY: Working with youth at risk.

YES 12 associations with 2,006 members

Question D2 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activity
Provide community service opportunities for youth at risk	3
Include youth at risk in activities	2
Provide educational activities	1
Provide emergency housing	1
Supervise youth at risk	1
Mentor youth at risk	1

How many of your members were involved?

- 3 associations said 61 members were involved.
- 4 associations did not know how many members were involved
- 5 associations said 0 members were involved.

Question D3 | How many people who were not members were involved in doing this activity?

- 4 associations said there were 13 non-members involved.
- 2 associations did not know the number of non-members, but characterized them as staff, etc. Typically these were staff and experts.
- 6 associations said 0 non-members were involved.

ACTIVITY: Working on projects that protect families, women, and children from domestic abuse and neglect.

YES 7 associations with 1,158 members

Question D2 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activity
Fundraise/donate to	3
Provide emergency assistance	2
Provide counseling	2
Provide foster care	1

How many of your members were involved?

- 6 associations said 88 members were involved.
- 1 association said 0 members were involved.

Question D3 | How many people who were not members were involved in doing this activity?

- 1 association said there were 60 non-members involved.
- 2 associations did not know the number of non members, but characterized them as Foster home providers, etc. Foster home providers and ‘other volunteers’ were mentioned.
- 4 associations said 0 non-members were involved.

ACTIVITY: Assisting non-English speakers to learn English.

No volunteer associations were involved in this activity.

Question D4 asks, “If no, would your group be willing to join with other Spring Green groups in doing this (activity)?” When groups answered that they were not involved in an activity, they were given 4 choices regarding whether their group might become involved. This chart summarizes the responses to these choices. For comparison sake, the first column shows the number of groups already involved in that activity (Question D1).

Below is a Summary of the responses to Question D1, “Has your association been involved in the following activity?” and Question D4, “If not, would your group be willing to join with other Spring Green groups in doing this?”

Activity	Yes, Already Involved	Not Involved, Willing	Probably Willing	Probably Not	Uncertain
Welcome Newcomer	15	21	7	17	1
Beautification	14	8	25	0	3 slight, 1 possibility
Park & Recreation	14	12	7	22	1 possibility
Youth	34	20	8	14	2
Disabilities	22	16	6	17	0
Seniors	30	10	4	11	1 consider it
Homeless/Hungry	24	8	6	18	2
Natural Disasters	18	12	6	21	1
Arts & Culture	34	4	1	13	5
Families	30	8	3	18	0
Health, Phy. & Mental	28	7	4	20	1 maybe
ESL	0	6	6	47	1,1 maybe
Family/Child Abuse	7	12	6	33	2,1 maybe
Youth At Risk	12	10	4	30	2
Environment	17	10	5	23	2
History & Heritage	17	14	6	18	1 might
Recruit Teenagers	15	13	6	16	0

Some respondents who answered that their voluntary associations were willing to join other Spring Green associations in doing an activity, specified the type of activity they would do.



ECONOMIC ACTIVITIES

Questions D5 through D8 ask about involvement in ECONOMIC activities. The following table is a summary of answers to Questions D5 (Business). It is followed by the detailed answers to D6 and D7 (Business)

Question D5 | Has your group been involved in the following activity?

This is a summary of responses.

	<u>Number of Associations</u>
Buying from businesses in our community	41
Improving the general business climate in your community (e.g. cleaning the sidewalks in front of local businesses, better parking, etc.)	13
Identifying or helping people who want to start a new business.	2

BUSINESS ACTIVITY: Buying from businesses in our community

YES 41 associations with 3,747 members

Question D6 | If yes, describe what your association did/does in this activity?

<u>Type of Activity</u>	<u>Number of Associations Doing This Activities</u>
Buy locally	41

All of the 41 associations indicated that when they could, they purchased items for their activities from local businesses.

How many of your members were involved?

- 7 associations said 59 members were involved.
- 34 association said 0 members were involved.

Question D7 | How many people who were not members were involved in doing this activity?

- 1 association said there were 6 non-members involved.
- 2 associations did not know the number of non-members involved. Staff and local businesses were cited with no specific number.
- 38 associations said 0 non-members were involved.

ACTIVITY: Improving the general business climate in your community (e.g., cleaning the sidewalks in front of local businesses, better parking, etc.)

YES 13 associations with 3,795 members

Question D6 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activities
Beautify or improve local business	6
Support increased tourism	5
Support business events	2
Rent property	1
It is the mission of the association	1

How many of your members were involved?

- 3 associations said 53 members were involved.
- 10 association said 0 members were involved.

Question D7 | How many people who were not members were involved in doing this activity?


- 1 association did not know the number of non-members involved. They identified landowners and a group of community leaders as non-members.
- 12 associations said 0 non-members were involved.

ACTIVITY: Identifying or helping people who want to start a new business.

YES 2 associations with 147 members

Question D6 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activities
Provide support to attract new businesses	1
Identify potential local entrepreneurs	1



How many of your members were involved?

- 1 association said 2 members were involved.
- 1 association said 0 members were involved.

Question D7 | How many people who were not members were involved in doing this activity?

- 1 association said 1 non-member was involved.
- 1 association said 0 non-members were involved.

JOBS

Questions D9 through D12 ask about how the local group finds jobs for local people and assists in job training.

D9 | Has your group been involved in the following activity?

	Number of Associations
Referring your members and local residents to available jobs	12
Informing your members of an existing job training program in your community	10
Involved in a job training program in your community	8
Encouraging your members to help local teenagers find jobs	6
Encouraging your members to mentor unemployed and the newly employed.	5

Detailed tabulation by ECONOMIC ACTIVITY.

The number of activities does not equal the number of associations because respondents could list multiple activities. Some associations joined together in the same activity.

Question D9 | Has your group been involved in the following activity?

ACTIVITY Referring your members and local residents to available jobs.

YES 12 associations with 2,399 members

Question D10 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activities
Informal, as opportunities arise	12

How many of your members were involved?

12 associations did not know how many members were involved.

Question D11 | How many people who were not members were involved in doing this activity?

- 6 associations said 6 non-members were involved. These were staff people.
- 6 associations did not know how many non-members were involved.

ACTIVITY: Informing your members of an existing job-training program in your community.

YES 10 associations with 1,337 members

Question D10 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activities
Promote job opportunities with members	5
Connect residents with same work interest	2
Provide individual information, assistance or training	1
Provide apprenticeships	1

How many of your members were involved?

- 2 associations said 11 members were involved.
- 1 association did not know how many members were involved. They cited board members with no number.
- 7 associations said 0 members were involved.

Question D11 | How many people who were not members were involved in doing this activity?

- 4 associations said 4 non-members were involved.
- 1 association did not know how many non-members were involved. They cited farmers and professional writers.
- 5 association said 0 non-members were involved.

For the next 3 activities, twenty-two of twenty-three activities were informal one-to-one basis, as opportunities arise.

ACTIVITY: Involved in a job-training program in your community.

YES 8 associations with 518 members

Question D10 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activities
Create, manage, provide site for apprentice program	6
Create/manage job training	2
Association is a job training program	1

How many of your members were involved?

- 4 associations said 41 members were involved.
- 6 associations said 0 members were involved.

Question D11 | How many people who were not members were involved in doing this activity?

- 4 associations said 6 non-members were involved.
- 2 associations did not know how many non-members were involved. They cited farmers and professional writers.
- 4 associations said 0 non-members were involved.

ACTIVITY: Encouraging your members to help local teenagers find jobs.

YES 6 associations with 526 members

Question D10 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activities
Informal, as opportunities arise	6

How many of your members were involved?

- 1 association said all 10 members were involved.
- 5 associations did not know how many members were involved.

Question D11 | How many people who were not members were involved in doing this activity?

6 associations said 0 non-members were involved.

ACTIVITY: Encouraging your members to mentor unemployed and newly employed local residents.

YES 5 associations with 1,203 members

Question D10 | If yes, describe what your association did/does in this activity?

Type of Activity	Number of Associations Doing This Activities
Informal, as opportunities arise	4
Have formal mentoring program	1

How many of your members were involved?

- 2 associations said 2 members were involved.
- 3 associations did not know how many members were involved.

Question D11 | How many people who were not members were involved in doing this activity?

- 1 association said 4 non-members were involved.
- 4 associations said 0 non-members were involved.


Below is a Summary of the responses to Questions D5 & D9, “Has your association been involved in the following activity?” and Questions D8 and D12, “If not, would your group be willing to join with other Spring Green groups in doing this?”

Activity	Yes, Already Involved	Not Involved, Willing	Probably Willing	Probably Not	Uncertain
BUSINESS					
Buy Local	41	1	1	10	
Business Climate	2	3	8	33	1,1 consider it
New Business	13	3	3	46	2
JOB TRAINING AND JOBS					
Job Training	8	4	5	35	3, 1 possibly
Inform members	10	2	2	42	1 might
Refer Members	12	1	0	44	2
Find Job for Teens	6	3	2	41	1
Mentoring	5	2	3	46	1

Question D13 | Are there any other benefit activities – COMMUNITY or ECONOMIC—that your group is involved in that have not been mentioned? If yes, what else and how is/was your group involved? How many people who were not members, were involved in your actions?

16 additional community benefit activities were listed in the following COMMUNITY categories. These were incorporated into the answers to Question D2.

- 7 Youth
- 2 Physical and Mental Health
- 2 Youth at Risk
- 1 Arts & culture
- 1 Environmental
- 1 Strengthen Families
- 1 Arts & Culture
- 1 Homeless and Hungry



Answers to the question were expressed many times as intangible effects of social and economic activities already listed. Consequently, the group's involvement and number of non-members involved was not answerable.

Intangible Benefit (not activity).

- People set aside their differences.
- Provides a safety net.
- Link-up individuals' awareness of the connection of themselves to public policy.
- Shows students that their talents are appreciated by the community and they can be part of community musical culture.
- Pray for the community.
- Advance people's knitting skills and increases number of people who knit.
- Annual picnic serves as place to hash things over to help the neighborhood.
- Social—reconnects graduates of River Valley High School.
- Parents take pride in kids and kids take ownership.
- Enhances quality of life.
- Allows others to have concessions at events to raise dollars for their causes.
- Community building: makes people want to live here.
- Community development
- There are fewer feral cats roaming the village.
- Serves as a clearinghouse for people with needs.
- Educates people about their rights.
- Generates school pride.
- Advances people's skills by exposure to ideas and aesthetics.
- Gets the public involved.
- Exposes residents to independent films.
- Mutual interaction among FFA and Skills USA participants
- Provides variety of styles of band music at community events.
- Gets the public involved with community safety.
- Keeps cemetery looking presentable and reflects well on Village.
- Supports music teachers.

Economic stimulus

- Families spend dollars in Spring Green during swim meets and family reunions.
- Workshops draw tourists to Spring Green as a destination.
- Spending for construction materials and trade labor

Fundraising

- Organize 2 pancake breakfasts a year and donate proceeds.
- Sponsor Run/Walks to raise money.
- Run a hot dog stand at June Arts & Crafts fair and donate a portion of proceeds.
- Put on a Chicken BBQ on Memorial Day
- Fall Dance of Fire/EMS District, donated proceeds to 4PeteSake.
- St. John's Annual Fun Fest


Provide Resource

- Knitting expert is just 2 blocks away.
- Provides skilled metalworking resource after “Pete” retired.
- Provide a community facility for community interest groups to use.

Community safety

- Provide security and safety at community events: traffic control, standby medic, mutual aid pacts with neighboring communities.

SECTION 5: EXTENT OF INVOLVEMENT IN COMMUNITY BENEFIT ACTIVITIES

Question E1 | When you think about all of the community benefit activities your association has been involved in, list those which provided the most significant benefit to the community.

Respondents reviewed their previous answers regarding community and economic benefit activities. (See Appendix B)

Type of Activity	Number of Associations ranking this as Most Significant Benefit Activity
COMMUNITY ACTIVITY	
Projects that support arts & culture	14
Working with local youth	10
Projects that improve physical or mental health	7
Projects that support & strengthen families	7
Joining an initiative involving an environmental project	3
Community beautification projects	2
Working with homeless & hungry	3
Joining an initiative to develop historical or heritage projects	2
Projects improving parks & recreational space	2
Working with youth who are at risk	2
Working with senior citizens	2
Welcoming newcomers	1
Working with victims of natural disaster	1
Projects that protect families & children from domestic abuse & neglect	0
Working with people with disabilities	1
Assisting non-English speakers to learn English	0
Joining a community-wide initiative to recruit teenagers as members	0
Community safety	1
ECONOMIC ACTIVITY	
Business	
Improving general business climate	1
Buying from local businesses	0
Identifying people who want to start a new business	0
Jobs	
Involved in job training program	0
Informing members of existing job training program	0
Referring members & local residents to jobs	0
Encouraging members to help local teenagers find jobs	0
Encouraging members to mentor unemployed and newly employed residents	0
TOTAL	59 Activities

Question E2 and E3—There were no Questions E2 and E3. This was a numbering error.

Question E4 | How long has your association been doing this most significant community benefit activity? (Please estimate in years & months)

<u>Years</u>	<u>Number of Most Significant Activities</u>
1 – 5	13
5 – 10	14
11-15	4
16 – 20	8
21 – 25	5
25 +	13
Unknown	1

Question E5 | Which of the following types of outside support did you receive to stay involved in this activity?

<u>Type of Outside Support Source</u>	<u>Number of Times Association Used This Source For an Activity</u>
Money from non-members	34
Non-member time & labor	17
Group fundraisers	19
Sales of items	16
Concession stands at community events	10
Government	9
Foundations	3
Business	3
Grant from Spring Green Area Arts Coalition	7
Rental income	7
Ticket sales	5
Interest and endowment income	3
Donations	3
Honorarium	1
Raffle	1
Scholarship	1

Question E6 | Over the past year, how many non-members benefitted?

Activity	Number of Groups	Non-members Benefitted Last Year	
SOCIAL ACTIVITY			
Projects that support arts & culture	14	106,750	includes 3 DK *
Working with Local Youth	10	824	includes 1 DK
Projects that improve physical or mental health	7	225	includes 1 DK
Projects that support & strengthen families	7	2,270	includes 1 DK
Joining an initiative involving an environmental project	3	40	includes 2 DK
Community beautification projects	2	2DK	
Working with homeless & hungry	3	1DK	
Joining an initiative to develop historical or heritage projects	2	2DK	
Projects improving parks & recreational space	2	4000	
Working with youth who are at risk	2	25	includes 1 DK
Working with senior citizens	2	200	includes 1 DK
Welcoming newcomers	1	7	
Working with victims of natural disaster	1	35	
Working with people with disabilities	1	1	
OTHER – community safety	1	1 DK	
ECONOMIC ACTIVITY			
Improving general business climate	1	1,000's	of tourists

- *DK (Don't Know) indicates respondent did not know how many benefitted from their activity. Typically these were activities that served the River Valley School District, residents of the Wisconsin River Valley, annual tourists visiting Spring Green, and attendees at their public events. The large numbers cited were people benefitting from attending performances or public events such as the Spring Green Arts & Crafts Fair.*

SECTION 6: EXTENT OF ORGANIZATION’S INVOLVEMENT WITH OTHER VOLUNTARY ASSOCIATIONS.

Question F1 | Is your association a member of any ongoing group of associations? An example might be a local coalition of arts groups or groups involved in improving their community in some way.

A “coalition” is an association of associations (sometimes diverse and sometimes similar), who associate for their mutual benefit, either to themselves and their own interests, or to advocate for the benefit of the community.

Number of Associations in a Coalition

YES	19
NO	41

These 19 associations were members of 16 coalitions.

The coalition can be informal, volunteer staffed, or perhaps dues-paying with staff. Since we do not know the mission or organizational structures of these coalitions they are listed below:

Arts	Driftless Area Theater Association Spring Green Area Arts Coalition Wisconsin Arts Board
Economic Development	Thrive Regional Economic Development
Environmental	Friends of Wisconsin State Parks River Alliance of Wisconsin
Political	Grassroots Citizens of Southwest Wisconsin
Religious	A sister church in Madison
Social Service	State Support Organization (SSO) for Habitat for Humanity Groups
Tourism	Hwy 60 Scenic By-Way group Sauk & Columbia County Visitors Bureau Southwest Wisconsin Visitors Bureau
Veterans	Sauk County American Legion posts
Youth Sports	Badger Youth Alliance Southwest Wisconsin Soccer Association Tri-State Swim League

Question F2 | What kinds of community benefit does this coalition(s) provide?

	Number of Benefits	Type of Benefit
Bennefits to Association	4	Share ideas with how others are doing, what works and what doesn't
	3	Get information on technical requirements regulations and standards
	3	Get leads on grant opportunities, resources and get grants to their association.
	3	Get support for how to organize & board training
Benefits to Community	1	Supports arts
	1	Provides enhanced information availability about public issues
	1	Economic development
	3	Increases tourism

Question F3 | Has your association worked jointly with any other organization in your community on a project or partnership?

	Number of Associations
YES	33
NO	27

If yes, which one?

Of the 33 associations working jointly with other voluntary associations 26 worked with one other voluntary association, and 7 worked with more than one voluntary association on events or projects.

What is your joint activity?

The 33 associations cited 28 joint projects, activities or partnerships.

Type of Activity/Project	Number
Cultural	8
Fundraising	5
Entertainment	4
Services to vulnerable people	3
Environmental advocacy	3
Educational	2
Celebrations	1
Cultural and fundraising	1
Contribute to River Valley High School	1


Question F4 | What kinds of community benefit does this project or partnership provide?

- Builds community trust
- Civic climate
- Quality of life
- Gives volunteers an opportunity to help others.
- *Camaraderie* and dollars
- Mutual interconnected-ness, in a ‘food chain’ of giving and receiving
- Gives a connection to the community and fulfills mission of involvement.
- Community members are not isolated
- Increases capacity to help people.
- Avoids duplication, reaches more children: fun, learning and parental respite.
- Prevents duplication and groups complement one another.
- Maximizes resources.
- Financial benefit for community improvements
- More options for people to participate
- Broader visibility increases attendance at events
- Kicks (fun)
- Family fun for boys and girls of same age group
- More venues for musical productions
- Recognizes importance of music and athletics.
- Increases community awareness of arts.
- Furthers the food movement.
- Exposure to film
- Safe drinking water and better water quality in Wisconsin River
- Family got a nice yard.
- Family got an improved home.
- Helps kids who wouldn’t otherwise have a Christmas.

Question F5 | Has your association been involved with other community associations in discussions about significant community issues? Eleven associations of the 60 interviewed have been involved with a community issue. One association was involved in two issues.

If yes, what were the issues?

Community Issues	Number of Associations Involved
Disasters	1
Major local public investment	5
Legislative budget	4
Election activities	1
Environmental issues	1
TOTAL	12



Did your association take any action on these issues?

Disaster	Leaders were involved in discussion of how to handle clean up of Spring Green cemetery.
Major local public investments	Members participated in government decision-making. Leaders attended government meetings to provide information. Formal board and informal member support of various project proposals Leader attend government meeting to support proposed project. Initiated discussions with other associations and government on how to work together to fix parks and equipment.
Legislative budgets	Convened informational meetings for public. Leaders appeared at government meetings. Members discussed fundraising event. Board took a formal position opposing budget cuts.
Election activities	Coordinated a petition-signing drive.
Environmental issues	Leaders rallied people to attend government meetings.

SECTION 7: INVOLVEMENT WITH GOVERNMENT

Question G1 | In the last few years, has your association contacted any of the following elected or non-elected officials:

The reasons given under Questions G1 for contact with elected and non-elected government officials were categorized as follows:

Advocacy	There are two kinds—regarding an environmental issue, or a service issue (advocating to help a disadvantaged person).
Legislation or budget	Generally this regards proposed budgets, appropriations or proposed laws.
Association requested permit	Typically an association must get a permit for a community activity that involves use of public space or some regulatory requirement.
Association requested support	Asking an elected body to endorse an activity, project, policy or legislation.
Association requested/received service	Government service is requested/received. Example is Wisconsin Department of Natural Resources helped residents with forest management
Event planning	Typically with administrative government officials: police, fire, EMS
Information sharing/education	A presentation or invitation to elected officials, attendance at a conference, establishing or maintaining a relationship.
Resource sharing	An association uses a public facility and in turn helps to maintain/fund it. Sometimes it was a casual loaning of equipment.

The following chart summarizes the government officials most frequently contacted by associations. Some associations made more than one contact.

<u>Government Official</u>	<u>Number of Associations</u>
Local Council person	19
Other Non-elected Officials	20
Local State Representative or Senator	8
County Representative	5
Federal Congressman or Senator	4

The following are the detailed answers to Question G1.

G1A | Your local councilperson? Note—In the Spring Green area, village board members are called trustees and township board members are called supervisors.

Number of Associations

YES 19
NO 40

Reasons for Contact	Number of Contacts	Outcomes
Advocacy, environmental	6	2 successful 2 advocacies ongoing 2 not successful
Association requested permit	5	5 permits granted
Association requested support	4	4 support granted or service provided
Information sharing/education	3	3 presentations were made
Resource sharing	3	1 successful arrangement 2 in discussion/negotiation
Resource sharing		1 successful arrangement 2 in discussion/negotiation
Association provided resource or service	3	3 positive outcomes
Legislation or budget	1	1 not successful, budge was cut

Question G1B | Your county representative. Note—in Sauk County these are called supervisors.

Number of Associations

YES 5
NO 55

Reasons for Contact	Number of Contacts	Outcomes
Advocacy, environmental	2	1 successful 1 not successful
Advocacy, service	1	1 service obtained
Association requested support	1	1 successful
Association requested resource/ service	1	1 under consideration

Question G1C | Local state representative or senator. Note--in Wisconsin these are called assemblyman and senator.

Number of Associations

YES 8
NO 52

Some associations made more than one contact.

Reasons for Contact	Number of Contacts	Outcomes
Legislation or budget	5	3 not successful 2 unknown outcomes
Advocacy, environmental	4	2 not successful 2 advocacies ongoing
Information sharing/education	1	1 successful meeting
Advocacy, service	1	1 service obtained

Question G1D – Federal Congressman or Senator

Number of Associations

YES 4
NO 56

Reasons for Contact	Number of Contacts	Outcomes
Legislation or budget	2	2 unknown outcomes
Advocacy, service	1	1 service obtained I
Information sharing/education	1	1 representative not attend

Question G1E | Other non-elected government officials? Note--Generally, these officials were regulatory agencies.

Number of Associations

YES 20
NO 40


Some associations made more than one contact.

Reasons for Contact	Number of Contacts	Outcomes
Association requested permit	8	8 granted
Event planning	5	5 successful events
Association provided resource	2	2 successful
Zoning	2	2 zoning approved
Information sharing/ education	1	1 information obtained
Resource sharing	1	1 successful sharing
Association requested service	1	1 service obtained
Legislation or budget	1	1 ongoing advocacy

Question G2 – Has your association ever been involved in voter registration efforts?

Number of Associations

YES 2 American Legion Post used to do this. Concerned Citizens River Valley was active in 2012
NO 58



Question G3 | What public issues has your association been involved in trying to influence government officials?

Number of Associations

YES 8
NO 52

All issues occurred only once, except State budget cuts was cited twice.

Concerning public funding	State budget cuts State appropriation for Nelson Stewardship Fund Spring Green Community Library budget cuts River Valley School District budget cuts Veteran’s benefits
Elections	Voter ID law Governor Recall Campaign
Environment	SG Town water wells, nitrate pollution SG Town County Forest preservation SG Town & Village – proposed ATV trail
Public health & welfare	Affordable housing/public housing Cat neutering Land use- zoning
Economic development	Business retention



SECTION 8: EXTENT OF INVOLVEMENT WITH LOCAL INSTITUTIONS

While association members are rarely paid for their work, institutional workers are paid. In this study, institutions include businesses, not-for-profit and governmental organizations.

Question H1 | Has your association been involved in working with:

The types of activities reported in the following questions were categorized as follows:

Association Benefit to Institution:

Material contribution – Donation of equipment or money to institution

Human contribution – Volunteer activity to benefit to institution

Fundraising – Raise money for institution

Provided an education activity – Provide an educational presentation to or opportunity for institution

Institution Benefits Association:

Organizational umbrella – serves a legal or organizational role

Educational presentation or entertainment- makes a presentation or provides entertainment

Makes facility available – serves at meeting place, ‘drop-off’ point or exhibit space

Promotion and support services – promotes, provides technical resources or services at association events

Donation/sponsorship – donates money to association or sponsors an event

Association and Institution Share Benefits:

Information sharing - Information or coordination

Mutual sharing of resources – Use same volunteers, equipment, or community events.

Advocacy - Association advocates with institution on behalf of an individual.

A summary of the local institutions with which voluntary associations were involved is below. The most extensive volunteer involvement was with the public schools.

<u>Institution</u>	<u>Number of Groups Involved</u>
Schools	39
Chamber of Commerce	21
Police/Fire/Sheriff/DNR warden	13
Banks/financial institutions	10
Hospitals (incl. nursing homes)	10
Health & social service agencies	10
Library	10
Economic development corporations	2

The following are the detailed answers to Question H1.

H1A | Your local schools, including your local school board?

Number of Associations

YES 39
NO 21

There are three types of schools: River Valley School District (public), River Valley Studio School (a charter school, created by the River Valley School District) and St. John’s Catholic Elementary School.

If yes, what types of things did you do with the schools?

Some associations did more than one activity with the schools.

<u>Type of Activity</u>	<u>Number of Activities</u>
Associations benefit the schools:	
Provided education activity	17
Material contribution	11
Human contribution	9
Fundraising	6
Schools benefits the associations:	
Promotion and support resources	5
Educational presentation or entertainment	4
Organizational umbrella	1
Associations and schools share benefits:	
Information sharing/dissemination	3
Mutual sharing of resources	4


Question H1B | Your local library? This is the Spring Green Community Library.

Number of Associations

YES 10
NO 50

If yes, what types of things did you do with the library?

Some associations did more than one activity with the library.



<u>Type of Activity</u>	<u>Number of Activities</u>
Associations benefit library:	
Material contribution	3
Human contribution	3
Provided education activity	3
Fundraising	1
Library benefits associations:	
Makes facility available	3
Umbrella organization	1

Question H1C | Your local health and social service agencies?

Number of Associations

YES 10
NO 50

If yes, what types of things did you do with these health and social service agencies?

<u>Type of Activity</u>	<u>Number of Activities</u>
Association benefits agencies:	
Material contribution	4
Human contribution	1
Agencies benefit associations:	
Educational presentation	1
Associations and agencies share benefits:	
Information sharing	3
Advocacy	1

Question H1D | Your local hospital

There is no local hospital, so we included the three regional hospitals. In the Spring Green area there are two local nursing homes, three primary care clinics and a veterinary clinic. Some associations did not name a specific hospital, nursing home or clinic

Number of Associations

YES 10
NO 50

If yes, what types of things did you do with these hospitals & clinics?

<u>Type of Activity</u>	<u>Number of Activities</u>
Associations benefit hospitals & clinics:	
Human contribution	3
Material contribution	1
Hospitals & clinics benefit associations:	
Donations	2
Associations and hospitals & clinics share benefits:	
Information sharing	1
Advocacy	1

Question H1E | your police district?

In addition to the Spring Green Police Department we included the Fire Department, Sauk County Sheriff (local for the townships) and Wisconsin Dept. of Natural Resource local warden in the Lower Wisconsin Riverway District.

Number of Associations

YES 13
NO 47

If yes, what types of things did you do with the local police, fire, DNR & Sheriff?

<u>Type of Activity</u>	<u>Number of Activities</u>
Associations benefit police/fire/DNR/Sheriff	
Human contribution	7
Material contribution	2
Police/Fire/DNR/Sheriff benefit associations:	
Promotion and resources	5
Educational presentation	2

Question H1F | Community economic development corporation? There are two: Sauk County Development Corporation and the Iowa County Development Corporation.

Number of Associations

YES 2
NO 58

If yes, what types of things did you do with the community economic development corporation?

<u>Type of Activity</u>	<u>Number of Activities</u>
Associations & corporations share benefits:	
Information sharing	1
Corporation benefits associations:	
Educational presentation	1

Question H1G | Your local Chamber of Commerce?

Number of Associations

YES 21
NO 39

If yes, what types of things did you do with the Chamber of Commerce?

Some associations did more than one activity with the Chamber.


<u>Type of Activity</u>	<u>Number of Activities</u>
Associations benefit the Chamber:	
Material contribution	4
Human contribution	3
Chamber benefits associations:	
Promotion and support	6
Donation	1
Umbrella organization	1
Associations and Chamber share benefit:	
Mutual sharing of resources	10

Question H1H Local churches or other religious congregations?

This question is not applicable since these are voluntary associations rather than institutions.

Question H1I | Local bank or other financial institutions? There are three banks in Spring Green: People's Community Bank, M&I (now known as BMO-Harris Bank), and Royal Bank.

YES 10
NO 50



If yes, what types of things did you do with your local bank or financial institution?

<u>Type of Activity</u>	<u>Number of Activities</u>
Banks benefit associations:	
Makes facility available	3
Donates/sponsors	2
Promotion and resource support	3
Associations and banks share benefits:	
Information sharing	1
Advocacy	1



APPENDICES

APPENDIX A

Response Card A: Types of Associations

Association Classification	Check (v) the functions that best describes the activities of your group. Please check all that apply to you.
Addiction Prevention and Recovery	
Advisory Community Support (Friends of the Library, Friends of...)	
Animal Care	
Anti-Crime	
Block Clubs	
Business Organization Support	
Charitable Giving & Drives	
Civic-Oriented (e.g., League of Women Voters)	
Collector (e.g., coins, stamps, etc.)	
Cultural and arts	
Disability Support	
Education Support	
Employment Support	
Environmental Advocacy	
Family Support	
Health Advocacy	
Heritage and History	
Housing	
Men's Support	
Mutual Support	
Local Chapter of National Organizations	
Community Improvement	
Political	
Recreational	
Religious	
Senior Support	
Social	
Social Cause or Issue-Oriented	
Veteran's Support	
Women's Support	
Worker Support	
Youth Support	
Other	

APPENDIX B

We've talked about how your organization benefits individuals who are members. At this point, I'm going to ask you more about your group's involvement in a series of community benefit activities. When I say, "community benefit," I am referring to the activities of your group that positively affect local residents who are not your active members.

For example, community benefit activities might include:

1. YOUR ORGANIZATION'S PARTICIPATION IN A YOUTH MENTORING PROJECT THAT INVOLVES YOUTH OUTSIDE YOUR MEMBERSHIP, AS WELL AS YOUR OWN MEMBER YOUTH.
2. A PROGRAM SPONSORED BY YOUR ORGANIZATION TO VISIT THE ELDERLY THAT REACHES SENIORS WHO ARE NOT MEMBERS OF YOUR GROUP, AS WELL AS YOUR GROUP'S SENIORS.
3. A FUNDRAISING DRIVE SPONSORED BY YOUR ORGANIZATION FOR A COMMUNITY PROJECT, SUCH AS A NEW SWIMMING POOL, THAT WILL PRIMARILY BENEFIT COMMUNITY RESIDENTS WHO ARE NOT MEMBERS OF YOUR GROUP, AS WELL AS YOUR MEMBERS.
4. A GROUP PROJECT TO HELP HUNGRY OR HOMELESS PEOPLE, NONE OF WHO ARE YOUR MEMBERS.

I'll first share specific ways that organizations involve themselves in local community activity. If your group has already been involved in any of the activities I'm going to mention, please let me know how. If you have not been involved in any of these activities, please tell me if you think your organization would be willing to join other groups in this activity.

[INTERVIEWER NOTE: PLEASE SHOW THE R RESPONSE CARD B.]

<p>SPECIFIC WAYS TO INVOLVE YOUR ORGANIZATION IN LOCAL SOCIAL ACTIVITIES</p> <p>[READ FROM LIST BELOW.]</p>	<p>D1. Has your group been involved in the following activity?</p> <p>[If R answers "Yes," go to D2] [If R answers "No," or "Uncertain," go to D4]</p>	<p>D2. If yes, describe what your group did/does in this activity. How many of your members were involved?</p>	<p>D3. How many <u>people who were not members</u> were involved in doing this activity?</p> <p>[INTERVIEWER: GET NUMBERS OF NON-MEMBERS]</p>	<p>D4. If not, would your group be willing to join with other Spring Green groups in doing this?</p>
<p>1. Welcoming newcomers to the community.</p>	<p>YES</p> <p>NO</p> <p>UNCERTAIN</p>	<p>Specific Action:</p>	<p>Number of non-members involved:</p> <p>_____</p>	<p>YES</p> <p>PROBABLY</p> <p>NO, PROBABLY NOT</p> <p>UNCERTAIN</p>
<p>2. Working on community beautification projects.</p>	<p>YES</p> <p>NO</p> <p>UNCERTAIN</p>	<p>Specific Action:</p>	<p>Number of non-members involved:</p> <p>_____</p>	<p>YES</p> <p>PROBABLY</p> <p>NO, PROBABLY NOT</p> <p>UNCERTAIN</p>
<p>3. Working on projects improving parks and recreational space.</p>	<p>YES</p> <p>NO</p> <p>UNCERTAIN</p>	<p>Specific Action:</p>	<p>Number of non-members involved:</p> <p>_____</p>	<p>YES</p> <p>PROBABLY</p> <p>NO, PROBABLY NOT</p> <p>UNCERTAIN</p>
<p>4. Working with local youth by mentoring, tutoring or sponsoring special projects/recreational activities.</p>	<p>YES</p> <p>NO</p> <p>UNCERTAIN</p>	<p>Specific Action:</p>	<p>Number of non-members involved:</p> <p>_____</p>	<p>YES</p> <p>PROBABLY</p> <p>NO, PROBABLY NOT</p> <p>UNCERTAIN</p>
<p>5. Working with people with disabilities from the community.</p>	<p>YES</p> <p>NO</p> <p>UNCERTAIN</p>	<p>Specific Action:</p>	<p>Number of non-members involved:</p> <p>_____</p>	<p>YES</p> <p>PROBABLY</p> <p>NO, PROBABLY NOT</p> <p>UNCERTAIN</p>

6. Working with senior citizens from the community.	YES NO UNCERTAIN	Specific Action:	Number of non-members involved: _____	YES PROBABLY NO, PROBABLY NOT UNCERTAIN
7. Working with individuals who have lost their homes or don't have enough food.	YES NO UNCERTAIN	Specific Action:	Number of non-members involved: _____	YES PROBABLY NO, PROBABLY NOT UNCERTAIN
8. Working with victims of natural disasters.	YES NO UNCERTAIN	Specific Action:	Number of non-members involved: _____	YES PROBABLY NO, PROBABLY NOT UNCERTAIN
9. Working on projects that support arts and culture in the community.	YES NO UNCERTAIN	Specific Action:	Number of non-members involved: _____	YES PROBABLY NO, PROBABLY NOT UNCERTAIN
10. Working on projects that support and strengthen families.	YES NO UNCERTAIN	Specific Action:	Number of non-members involved: _____	YES PROBABLY NO, PROBABLY NOT UNCERTAIN
11. Working on projects that serve to improve the physical and/or mental health of the community.	YES NO UNCERTAIN	Specific Action:	Number of non-members involved: _____	YES PROBABLY NO, PROBABLY NOT UNCERTAIN

12. Assisting non-english speakers to learn english.	YES NO UNCERTAIN	Specific Action:	Number of non-members involved: _____	YES PROBABLY NO, PROBABLY NOT UNCERTAIN
13. Working on projects that protect families, women, and children from domestic abuse and neglect.	YES NO UNCERTAIN	Specific Action:	Number of non-members involved: _____	YES PROBABLY NO, PROBABLY NOT UNCERTAIN
14. Working with youth at risk.	YES NO UNCERTAIN	Specific Action:	Number of non-members involved: _____	YES PROBABLY NO, PROBABLY NOT UNCERTAIN
15. Joining an initiative involving an environmental project	YES NO UNCERTAIN	Specific Action:	Number of non-members involved: _____	YES PROBABLY NO, PROBABLY NOT UNCERTAIN
16. Joining an initiative to develop historical and heritage projects	YES NO UNCERTAIN	Specific Action:	Number of non-members involved: _____	YES PROBABLY NO, PROBABLY NOT UNCERTAIN
17. Joining a community wide initiative to recruit teenagers as members of your group	YES NO UNCERTAIN	Specific Action:	Number of non-members involved: _____	YES PROBABLY NO, PROBABLY NOT UNCERTAIN

88 NOT SURE

99 REFUSED

Next, I'm going to list specific ways that groups like yours involve themselves in local economic activity, specifically in terms of supporting local businesses and finding jobs for local people. Please let me know which ones your group has already engaged in, which ones they would be willing join with other organizations, and, if they have not been involved, which ones they would be willing to join with other groups to implement?.

[INTERVIEWER NOTE: PLEASE SHOW TO R RESPONSE CARD C. READ EACH ACTIVITY ALOUD WITH R.]

SPECIFIC WAYS TO INVOLVE YOUR ORGANIZATION IN LOCAL SOCIAL ACTIVITIES [READ FROM LIST BELOW.]	D5. Has your group been involved in the following activity? [If R answers "Yes," go to D6] [If R answers "No," or "Uncertain," go to D8]	D6. If yes , describe what your group did/does in this activity. How many of your members were involved?	D7. How many <u>people who were not members</u> were involved in doing this activity? [INTERVIEWER: GET NUMBERS OF NON-MEMBERS]	D8. If not , would your group be willing to join with other Spring Green groups in doing this?
1. Buying from businesses in our community.	YES NO UNCERTAIN	Specific Action:	Number of non-members involved: _____	YES PROBABLY NO, PROBABLY NOT UNCERTAIN
2. Improving the general business climate in your community (e.g., cleaning the sidewalks in front of local businesses, better parking, etc.)	YES NO UNCERTAIN	Specific Action:	Number of non-members involved: _____	YES PROBABLY NO, PROBABLY NOT UNCERTAIN
3. Identifying or helping people who want to start a new business.	YES NO UNCERTAIN	Specific Action:	Number of non-members involved: _____	YES PROBABLY NO, PROBABLY NOT UNCERTAIN

88 NOT SURE
 99 REFUSED

Finally, I'm going to ask you about how your group finds jobs for local people, and assists in job training efforts.

[INTERVIEWER NOTE: PLEASE SHOW THE R RESPONSE CARD D. READ EACH ACTIVITY ALOUD WITH R.]

<p>SPECIFIC WAYS TO INVOLVE YOUR ORGANIZATION IN LOCAL SOCIAL ACTIVITIES</p> <p>[READ FROM LIST BELOW.]</p>	<p>D9. Has your group been involved in the following activity?</p> <p>[If R answers "Yes," go to D10] [If R answers "No," or "Uncertain," go to D12]</p>	<p>D10. If yes, describe what your group did/does in this activity. How many of your members were involved?</p>	<p>D11. How many <u>people who were not members</u> were involved in doing this activity?</p> <p>[INTERVIEWER: GET NUMBERS OF NON-MEMBERS]</p>	<p>D12. If not, would your group be willing to join with other Spring Green groups in doing this?</p>
<p>1. Involved in a job training program in your community.</p>	<p>YES</p> <p>NO</p> <p>UNCERTAIN</p>	<p>Specific Action:</p>	<p>Number of non-members involved:</p> <p>_____</p>	<p>YES</p> <p>PROBABLY</p> <p>NO, PROBABLY NOT</p> <p>UNCERTAIN</p>
<p>2. Informing your members of an existing job training program in your community.</p>	<p>YES</p> <p>NO</p> <p>UNCERTAIN</p>	<p>Specific Action:</p>	<p>Number of non-members involved:</p> <p>_____</p>	<p>YES</p> <p>PROBABLY</p> <p>NO, PROBABLY NOT</p> <p>UNCERTAIN</p>
<p>3. Referring your members and local residents to available jobs.</p>	<p>YES</p> <p>NO</p> <p>UNCERTAIN</p>	<p>Specific Action:</p>	<p>Number of non-members involved:</p> <p>_____</p>	<p>YES</p> <p>PROBABLY</p> <p>NO, PROBABLY NOT</p> <p>UNCERTAIN</p>
<p>4. Encouraging your members to help local teenagers find jobs.</p>	<p>YES</p> <p>NO</p> <p>UNCERTAIN</p>	<p>Specific Action:</p>	<p>Number of non-members involved:</p> <p>_____</p>	<p>YES</p> <p>PROBABLY</p> <p>NO, PROBABLY NOT</p> <p>UNCERTAIN</p>