ASSET BASED COMMUNITY DEVELOPMENT (ABCD)

EVERY COMMUNITY HAS MORE ASSETS THAN ANYONE KNOWS

ASSET BASED COMMUNITY DEVELOPMENT IS A WAY TO FIND AND MOBILIZE WHAT A COMMUNITY HAS.
Neighborhood Needs Map

Unemployment  Truancy

Broken families  Slum housing

Child abuse  Crime

Gangs  Illiteracy

Welfare recipients

Lead poisoning  Dropouts

Graffiti
Mental disability

Asset-Based Community Development Institute®  www.abcdinstitute.org  abcd@depaul.edu
COMMUNITY ASSETS MAP

Local INSTITUTIONS

Citizen's ASSOCIATIONS

Gift of INDIVIDUALS

CULTURAL GROUPS

Businesses

Schools

CHURCHES

BLOCK CLUBS

Parks

Libraries

Hospitals

Community Colleges

Income

Youth

Artists

Elderly

Labeled People
ASSET BASED COMMUNITY DEVELOPMENT (ABCD)

CHARACTERISTICS —
ASSETS
RELATIONSHIPS
INSIDE-OUT

ELEMENTS OF A COMMUNITY FOR ABCD —
INDIVIDUALS AND FAMILIES
ASSOCIATIONS AND CONGREGATIONS
INSTITUTIONS: GOVERNMENT, NONPROFITS, AND BUSINESS
PHYSICAL ENVIRONMENT
ECONOMY
CULTURE, COMMUNICATION, AND VISION
MOTIVATION TO ACT