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TWO TOOLS FOR COMMUNITY BUILDING: ABCD INTO ACTION

*COMMUNITY MEMBERS AND ASSOCIA-

TIONS



*INSTITUTIONS: GOVERNMENT, NOT FOR

PROFIT

BUSINESS



Two Solutions Two Paths

Needs



Service to Meet Needs



Consumers

"Programs are the Answer"

Assets



Connect Contribute



Community

Members

"People are the Answer"

Two Mechanism For Getting Things Done!

Community Member
Associations

Institutions Agencies



Consensus

Control

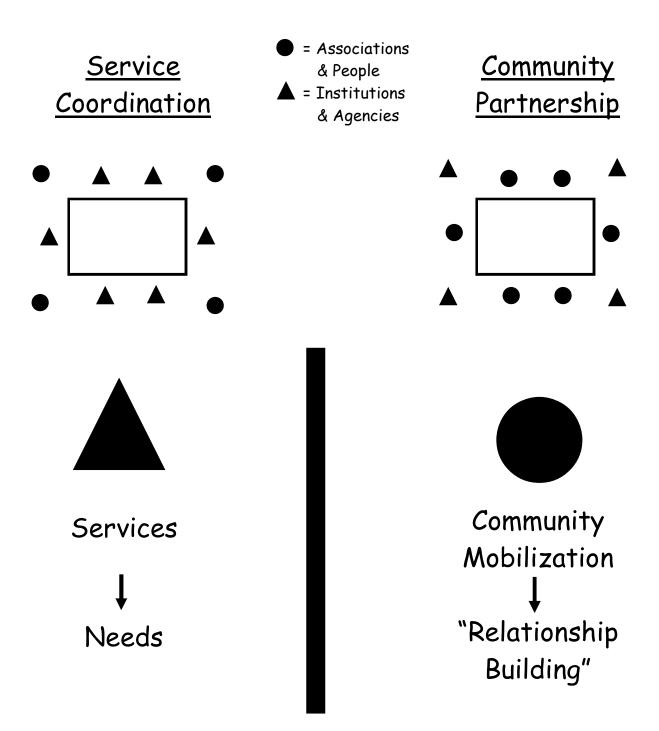
Care

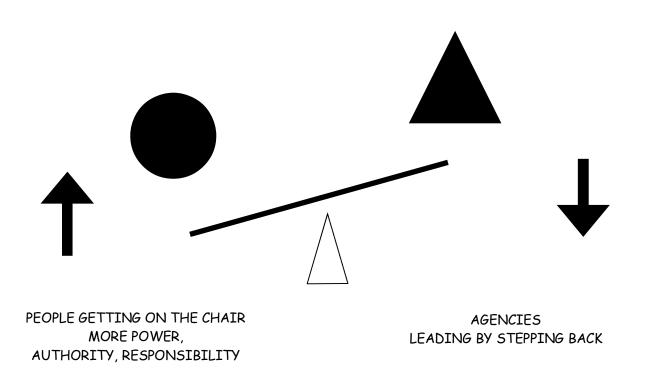
Production

Community Member

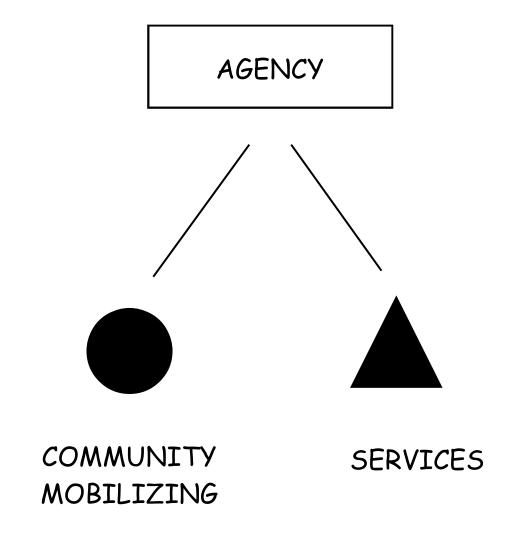
Consumers

Two Domains for Action Require Different Organizations

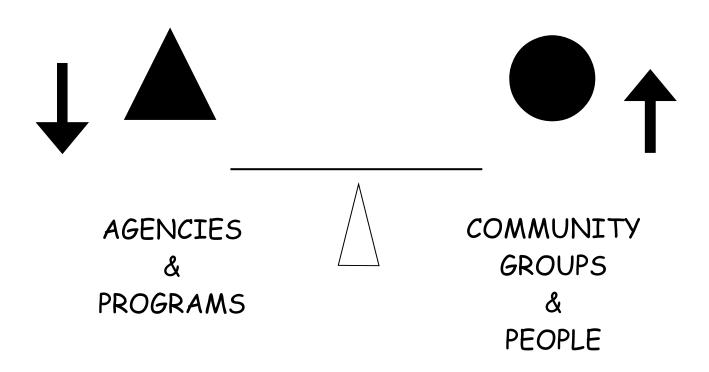




Agencies Can Do Both — Invest in Programs AND In People



CHAMPION FOR CHANGE



- INSIDE AGENCIES
- IN THE GAP BETWEEN AGENCY AND COMMUNITY
- IN THE COMMUNITY