Where do DePaul students go after graduation?

**Career Outcomes Rate**
Bachelor's Degree Recipients

- **Employed**: 85%
- **Continuing education**: 7%
- **Not seeking**: 1%

7% of degree recipients are seeking employment.

Communication studies and journalism graduates achieved strong outcomes with 97% and 98% career outcomes rates respectively. The increase for 2017 journalism bachelor’s recipients was driven by a **12 percentage point increase** over 2016 in those continuing their education.

**Employment Details**

- 87% of employed graduates are in a job related to their degree
- 77% of CMN graduates did an internship during their time at DePaul

**Top Industries**

- Marketing/Advertising/PR
- Retail
- Media/Entertainment
- Hospitality

**Career Outcomes Rate and Median Salary by Major**

<table>
<thead>
<tr>
<th>Major</th>
<th>Career Outcomes Rate</th>
<th>Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication and Media</td>
<td>92%</td>
<td>$36,000</td>
</tr>
<tr>
<td>Communication Studies</td>
<td>97%</td>
<td>$40,000</td>
</tr>
<tr>
<td>Journalism</td>
<td>98%</td>
<td>$43,000</td>
</tr>
<tr>
<td>Media and Cinema Studies</td>
<td>100%</td>
<td>N/A</td>
</tr>
<tr>
<td>Public Relations and Advertising</td>
<td>91%</td>
<td>$40,000</td>
</tr>
</tbody>
</table>

Overall median salary is $40,000

**Only majors with sufficient sample sizes are represented in the report graphics.**
The Class of 2017 was surveyed about their post-graduation destinations at graduation and six months after degree completion. Data are also gathered from public record via LinkedIn. The knowledge rate is the percentage of the graduating population for which we have data.

91% Knowledge Rate

**Representative List of Employers**

ABC7 Chicago
Advocate Health
Aerotek
Allied Integrated Marketing
Allstate
Amazon
Broadway in Chicago
Burson-Marsteller
CBS2 Chicago
Chicago Bears
Chicago Sun-Times
Coca-Cola Company
Digital Factory, Inc.
Edelman
Energy BBDO
Facebook
FleishmanHillard
Golin
Jerry Thomas Public Relations
LaSalle Network
Mabbly
Margie Korshak, Inc.
Marriott International
MillerCoors
NBCUniversal Media
Ogilvy & Mather
Second City
Starcom
Teach for America
Univision Communication
Vogue
Walker Sands Communications
The Walt Disney Company
Weber Shandwick
Yelp

**Representative List of Positions**

Account Executive
Advertising and Sales Representative
Art Director
Assistant Account Executive
Brand Ambassador
Client Experience Associate
Communications Specialist
Content Marketing Coordinator
Copywriter
Creative Writer
Design Consultant
Digital Community Specialist
Editorial Assistant
ESL Instructor
Event Coordinator
Fashion Photographer
Film Publicity and Promotions Coordinator
HR and Recruiting Coordinator
Inside Sales Account Manager
Marketing Assistant
Marketing Communications Coordinator
Media Associate
Media Relations Specialist
Multimedia Journalist
Music Editor
News Associate
On-Air-Host/Producer
Production Assistant
Public Relations Coordinator
Publicist
Recruiter
Reporter
Sales and Marketing Associate
Social Media Coordinator
Spanish Social Media and Content Coordinator