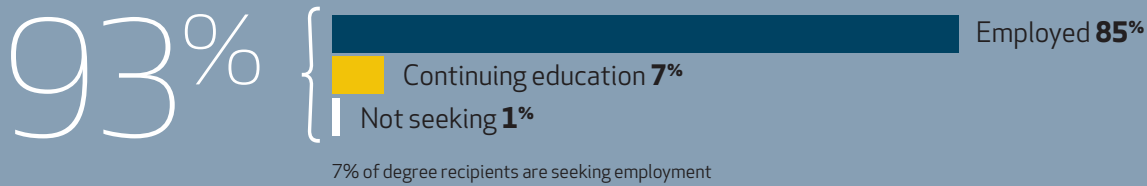


Totals may be affected by rounding.

Where do DePaul students go after graduation?

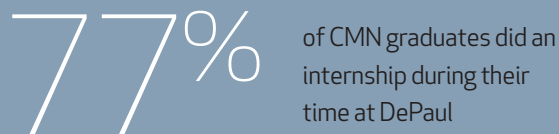
Career Outcomes Rate

Bachelor's Degree Recipients



Communication studies and journalism graduates achieved strong outcomes with 97% and 98% career outcomes rates respectively. The increase for 2017 journalism bachelor's recipients was driven by a **12 percentage point increase** over 2016 in those continuing their education.

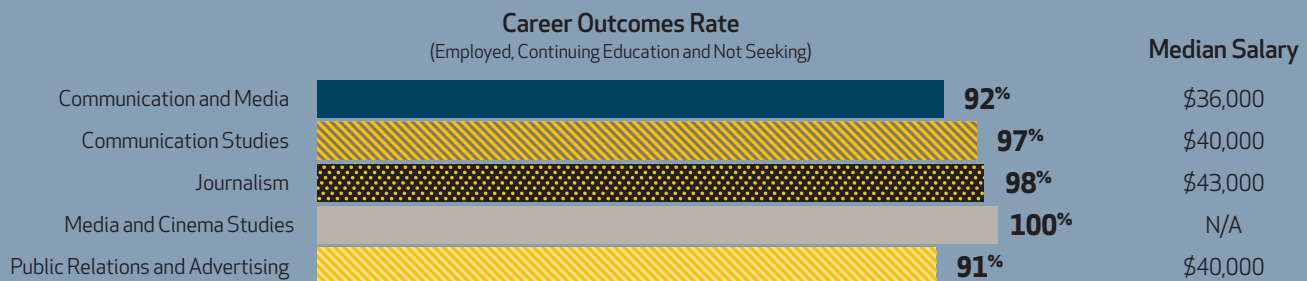
Employment Details



Top Industries



Career Outcomes Rate and Median Salary by Major**



** Only majors with sufficient sample sizes are represented in the report graphics.

Overall median salary is \$40,000

Knowledge Rate

91%

The Class of 2017 was surveyed about their post-graduation destinations at graduation and six months after degree completion. Data are also gathered from public record via LinkedIn. The knowledge rate is the percentage of the graduating population for which we have data.

Representative List of Employers

ABC7 Chicago	Mabbly
Advocate Health	Margie Korshak, Inc.
Aerotek	Marriott International
Allied Integrated Marketing	MillerCoors
Allstate	NBCUniversal Media
Amazon	Ogilvy & Mather
Broadway in Chicago	Second City
Burson-Marsteller	Starcom
CBS2 Chicago	Teach for America
Chicago Bears	Univision Communication
Chicago Sun-Times	Vogue
Coca-Cola Company	Walker Sands Communications
Digital Factory, Inc.	The Walt Disney Company
Edelman	Weber Shandwick
Energy BBDO	Yelp
Facebook	
FleishmanHillard	
Golin	
Jerry Thomas Public Relations	
LaSalle Network	

Representative List of Positions

Account Executive	Marketing Assistant
Advertising and Sales Representative	Marketing Communications Coordinator
Art Director	Media Associate
Assistant Account Executive	Media Relations Specialist
Brand Ambassador	Multimedia Journalist
Client Experience Associate	Music Editor
Communications Specialist	News Associate
Content Marketing Coordinator	On-Air-Host/Producer
Copywriter	Production Assistant
Creative Writer	Public Relations Coordinator
Design Consultant	Publicist
Digital Community Specialist	Recruiter
Editorial Assistant	Reporter
ESL Instructor	Sales and Marketing Associate
Event Coordinator	Social Media Coordinator
Fashion Photographer	Spanish Social Media and Content Coordinator
Film Publicity and Promotions Coordinator	
HR and Recruiting Coordinator	
Inside Sales Account Manager	