Where do DePaul students go after graduation?

Career Outcomes Rate
Master's Degree Recipients

90%

Employed 89%
Continuing education 1%

10% of degree recipients are seeking employment

2016 was another strong year of results for health communication and public relations and advertising (PRAD) graduates. PRAD graduates also saw a 15% increase in median salaries.

Employment Details

88%
of employed graduates are in a job related to their degree

25%
of employed graduates are in entrepreneurial, contract or freelance roles

Top Industries

Marketing/Advertising/PR
Education
Non-Profit
Media/Entertainment
Health Care

Career Outcomes Rate and Median Salary by Program

<table>
<thead>
<tr>
<th>Program</th>
<th>Career Outcomes Rate</th>
<th>Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication and Media</td>
<td>80%</td>
<td>$52,000</td>
</tr>
<tr>
<td>Digital Communication</td>
<td>71%</td>
<td>N/A</td>
</tr>
<tr>
<td>Health Communication</td>
<td>100%</td>
<td>N/A</td>
</tr>
<tr>
<td>Journalism</td>
<td>96%</td>
<td>$40,000</td>
</tr>
<tr>
<td>Public Relations and Advertising</td>
<td>100%</td>
<td>$46,000</td>
</tr>
</tbody>
</table>

*Only programs with sufficient sample sizes are represented in the report graphics.*
Knowledge Rate

88%

The Class of 2016 was surveyed about their post-graduation destinations at graduation and six months after degree completion. Data are also gathered from public record via LinkedIn. The knowledge rate is the percentage of the graduating population for which we have data.

Representative List of Employers

22nd Century Media
ABA Journal/American Bar Association
Accuity
Amazon
Anheuser-Busch InBev
Buster Creative
Bustle
CareerBuilder
Carol Fox and Associates
Catharsis Productions
CBS Interactive
CCI Greenheart
Chicago Shakespeare Theater
Chicago Tribune
City Colleges of Chicago
Comcast Spotlight
Edelman
Flowers Communications Group
Gannett | USA TODAY NETWORK
Grubhub
Hektoen Institute
Hill + Knowlton Strategies
Marca
Ogilvy PR
Oliver Wyman
Shapiro Kreisman & Assoc.
The Second City
United Airlines
Voice of America
Zeno Group

Representative List of Positions

Account Executive
Account Supervisor
Art Director/Consultant
Assistant Editor
Associate Content Producer
Campaign Coordinator
Communications Project Manager
Community Manager
Customer Success Manager
Digital Marketing Specialist
Education Specialist
Employer Services Coordinator
ESL Teacher
Internal Communications Representative
International Broadcaster
Lifestyle Writer
Marketing Coordinator
Media Consultant
Medical Assistant
Multimedia Journalist/Reporter
NBA Reporter
Project Coordinator
Public Information Specialist
Reporter
Research Analyst
Resource Advocate/Trainer
Sales Manager
Senior Editor
Senior Marketing Consultant
Social Media Strategist and Marketing Coordinator