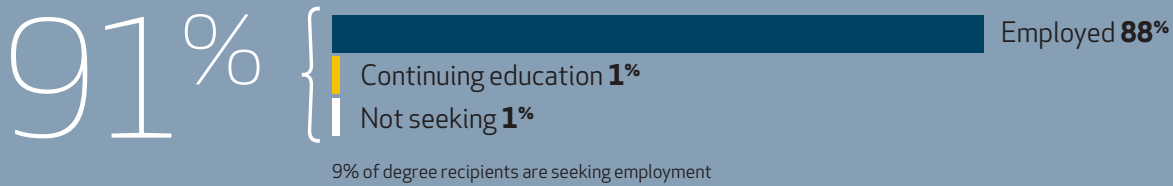


Totals may be affected by rounding.

Where do DePaul students go after graduation?

Career Outcomes Rate

Master's Degree Recipients



Communication and media master's degree recipients reported a **15 percentage point increase** in career outcomes rates this year while public relations & advertising master's degree recipients experienced a **15% increase** in median salary.

Employment Details

93% of employed graduates are in a job related to their degree

72% of employed graduates are in a new or better job immediately following graduation

Top Industries

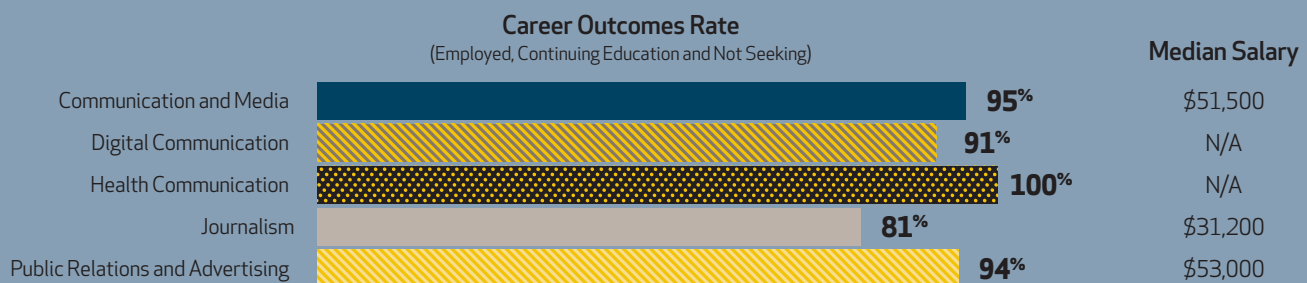
Marketing/Advertising/PR

Education

Media/Entertainment

Financial Services

Career Outcomes Rate and Median Salary by Major**



** Only majors with sufficient sample sizes are represented in the report graphics.

Overall median salary is \$47,250

Knowledge Rate

89%

The Class of 2017 was surveyed about their post-graduation destinations at graduation and six months after degree completion. Data are also gathered from public record via LinkedIn. The knowledge rate is the percentage of the graduating population for which we have data.

Representative List of Employers

Addison Group	Huron Consulting
ADR Systems	Maek
Alight Solutions	Matrix Marketing Group
ALSAC, St. Jude Research Hospital	mHUB
American Medical Association	Morningstar
Chicago Cubs	NuZoo Media
Chicago Tribune Media Group	SC Johnson
Edelman	Starcom
Fishman Public Relations	Triggr Health
Golin	UproarPR
Hilton Hotels	Veritas Health
HOY Newspaper	The Walt Disney Company
	Weber Shandwick

Representative List of Positions

Account Supervisor	Journalist
Archival Research Assistant	Marketing Coordinator
Associate Customer Success Manager	Media Manager
Behavioral Change Guide	Multimedia Journalist
Communications Specialist	Public Relations and Communications Specialist
Community Engagement Coordinator	Reporter
Digital Marketing Analyst	Senior Marketing Coordinator
Director of Marketing & Communications	Senior Operations Coordinator
Director of Operations	Sports Producer / Reporter
Editor	Traffic Reporter
Event Coordinator	TV News Reporter
Human Resources Operations Coordinator	Video Editor
	Videographer