Where do DePaul students go after graduation?

**Career Outcomes Rate**
Master’s Degree Recipients

- **Employed** 88%
- Continuing education 1%
- Not seeking 1%

91% of employed graduates are in a job related to their degree

Communication and media master’s degree recipients reported a **15 percentage point increase** in career outcomes rates this year while public relations & advertising master’s degree recipients experienced a **15% increase** in median salary.

**Employment Details**

- 93% of employed graduates are in a job related to their degree
- 72% of employed graduates are in a new or better job immediately following graduation

**Top Industries**

- Marketing/Advertising/PR
- Education
- Media/Entertainment
- Financial Services

**Career Outcomes Rate and Median Salary by Major**

- **Communication and Media**
  - Career Outcomes Rate: 95%
  - Median Salary: $51,500

- **Digital Communication**
  - Career Outcomes Rate: 91%
  - Median Salary: N/A

- **Health Communication**
  - Career Outcomes Rate: 100%
  - Median Salary: N/A

- **Journalism**
  - Career Outcomes Rate: 81%
  - Median Salary: $31,200

- **Public Relations and Advertising**
  - Career Outcomes Rate: 94%
  - Median Salary: $53,000

**Overall median salary is** $47,250

**Totals may be affected by rounding.**

**Only majors with sufficient sample sizes are represented in the report graphics.**
The Class of 2017 was surveyed about their post-graduation destinations at graduation and six months after degree completion. Data are also gathered from public record via LinkedIn. The knowledge rate is the percentage of the graduating population for which we have data.

Representative List of Employers

Addison Group
ADR Systems
Alight Solutions
ALSAC, St. Jude Research Hospital
American Medical Association
Chicago Cubs
Chicago Tribune Media Group
Edelman
Fishman Public Relations
Golin
Hilton Hotels
HOY Newspaper

Representative List of Positions

Account Supervisor
Archival Research Assistant
Associate Customer Success Manager
Behavioral Change Guide
Communications Specialist
Community Engagement Coordinator
Digital Marketing Analyst
Director of Marketing & Communications
Director of Operations Editor
Event Coordinator
Human Resources Operations Coordinator
Journalist
Marketing Coordinator
Media Manager
Multimedia Journalist
Public Relations and Communications Specialist
Reporter
Senior Marketing Coordinator
Senior Operations Coordinator
Sports Producer / Reporter
Traffic Reporter
TV News Reporter
Video Editor
Videographer