# Freelance Advice by Industry

## Communication Resources

### Advertising / Marketing / PR

Types of Freelancing Jobs & Projects:

Opportunities can include copywriting, copyediting, design, branding, and content marketing.

Things You'll Need:

*Advertising:* A portfolio that highlights campaign samples (ideally 5 different campaigns with 3-5 artifacts per product), and/or strategic thinking through creative briefs and media plan produced in the classroom or a professional setting.

*PR/Marketing:* Range of writing samples (news release, backgrounder, media kits), proven ability to communicate with/research media contact, evidence of research experience completed in an academic or professional setting.

Job Boards:

99designs.com

aquent.com/find-work/

authenticjobs.com/

flexjobs.com/jobs/online-advertising

krop.com

mediabistro.com

weworkremotely.com

### Writing / Editing

Types of Freelancing Jobs:

Opportunities including writing, editing, blogging, researching, reporting, social media, and internal/external communication within organizations.

Things You'll Need:

Individual writing samples (or a portfolio) that demonstrates writing ability, along with storytelling across audio/visual platforms including photos, sound bites, and videos. A personal blog can demonstrate your familiarity with niche areas (fashion, sports, pop culture, etc) as long as it is constantly updated. Presence on social media channels, particularly Twitter, can highlight your personality as a writer while engaging with industry professionals.

Job Boards:

allindiewriters.com/freelance-writing-jobs/

bloggingpro.com/jobs/

flexjobs.com/jobs/editing

freelancewritinggigs.com/category/writing-gigs/

jobs.paidtoblog.co

jobs.problogger.net

journalismjobs.com

the-efa.org *(Editorial Freelancers Association)*

writerinbox.com