# FORMATTING PROJECTS ON A RESUME

Many of your most valuable skills have been honed in a wide variety of non-job or internship experiences - including volunteer experiences, class assignments, service-learning, personal projects, student involvement, or even just as part of a hobby!

In order to fully capture your skills on a resume, you will want to feature these experiences in your resume in a way that shows their true value. Below are some samples that should help you:

## RESEARCH PROJECTS

**Research projects demonstrate your skills in data analysis, problem-solving, and attention-to-detail.**

"Alternatives to Incarceration" | policy paper                                                    January 2020

- Collected data regarding recidivism rates for incarcerated males and females in European and US state prisons, with a special focus on Belgium.
- Analyzed and compared average prison time - as it related to the rates of repeat offenders.
- Surveyed legal statutes regarding mandatory minimum sentencing.
- Profiled several new initiatives in the US focused on Prisoner Education and drafted summary.

*This is an actual DePaul course offered by Service-Learning.*

Community Health in Pilsen | Active Citizens                                                    Spring 2020

- Designed a health awareness survey and collected 200 responses from the Pilsen community.
- Surveyed data from the City of Chicago, collecting demographic and policy information
- Created data visualization that illustrated the disparity between community health awareness and access to medical services

## VOLUNTEER PROJECTS

**Volunteer projects are a great way to showcase skills and the social or community issues that are meaningful to you.**

Fall 2019 Run-a-thon for Life | Make a Miracle Foundation                                    Fall 2019

- Provided day-of event support for a community fundraiser that had 1,200 participants.
- Collaborated with events committee to create social media posts promoting the event and its five corporate  sponsors.
- Designed flyer that was distributed to college campuses and local businesses.

# CREATIVE PROJECTS

**Creative projects demonstrate your ability to create design and content relevant to a wide variety of careers.**

*Sometimes, these projects are for spec (or speculative) clients!*

### Media Kit | Lolo Inc                                                                April 2020

- Designed and wrote copy for an ice cream delivery service, focused on supporting local dairies.
- Used Adobe InDesign to create postcard, flyer, business card, and social media post.
- Wrote founder bio, fact sheet, press release for launch, and took product photographs.

### "Staycation" | social media campaign                                    March 2020

- Created Instagram and TikTok campaign promoting safe social distancing practices for GenZ college students in Chicago.
- Wrote copy and produced video content focused on inspiring followers to post their own shelter-in-place workouts and playlists under the hashtag "staychicago."
- Cultivated 300 followers on Instagram in one month and had 700 retweets of a single post.

### "Otters and Their Habitats" | 90 second animation | Shedd Aquarium.        October 2019

- Animated educational video that introduces aquarium visitors to the native habitat of Pacific Sea Otters as well as the dangers climate change poses to their survival.
- Designed script-driven storyboards and edited audio track to align with motion graphics.

# TECHNOLOGY AND DESIGN PROJECTS

**Technology and design projects showcase your knowledge of software and other tools.**

### App Designer | Foodlife | menu and map mobile app.                    Fall 2019

- Designed and coded app, using iBuildApp, for local vegan and vegan-friendly fast-food restaurant options
- Tested UX and beta'd app with 103 test users
- Produced graphics for interface and presented final app design to client, highlighting features and data collection

### Usability Analysis Project | MyStudyLife .com                    September 2019

- Conducted in-person testing of a project management app for university students.
- Recorded survey responses as well as qualitative feedback.
- Provided summary of findings and proposed changes to navigation to simply the user's experience and enhance mobile-friendly functions.

> ***Where do I put these projects in my resume?***
> You can put these projects in skill-based experience sections, like "Research Experience," or in a separate "Projects" section.