Mapping Your Career Options
Some of us know what kinds of things we like doing (writing, designing, etc.), and some of us know what kinds of environments we'd like to work in - like a museum or media company.

The trick of mapping out all your options is to look for the intersections of the things you like to do + things you're good at (or can learn to be good at) + what someone will pay you to do.
Your Career is a Win-win situation

What you love

What you’re good at

What an employer needs

#win
mapping tactics

01 IDENTIFYING skills and interests
02 EXPLORING keywords
03 FINDING market connections
04 PATHWAY mapping
01 IDENTIFYING skills and interests
ask big questions
01 IDENTIFYING SKILLS and INTERESTS

1. If a benefactor gave you 1 billion dollars to start your own business or non-profit, what would it be? And what would your role be?
If I had to teach something, what would I teach?
What do I love enough to do for free?
What was the most successful project I ever took on and what made me successful?
5 When working on a team, what roles am I drawn to?
02 EXPLORING keywords

in-demand skills
02 EXPLORING keywords

A. Start with a skill or subject you are passionate about. Type this word into any job board (ignoring location) and observe the positions that result from this search.

- What are the job titles?
- Who are the employers and what are their industries?
- What kinds of responsibilities do these positions have?
- What skills are associated with these roles?
- What salaries correlate with these roles?
EXPLORING keywords

B. Identify 5 of the most interesting or appealing of these job board results. Ask yourself these questions:

- What is interesting to me about this position?
- What do I like about this employer?
- How many similar roles do I see on this job board?
- What skills do I have that make me ideal for this role?
- What skills or experience would I need to gain to be competitive?
FINDING market connections

employer targets
List the kinds of roles or functions that interest you. This process will help curate keywords for your job/internship search and it will help you identify the skills you do have and the ones you want to grow.

**examples:**
- Writing
- Teaching
- Designing
- Organizing
- Researching
- Presenting
- Storytelling
- Managing
- Data Management
03 FINDING market connections

B. Identify the "spaces" or industries that interest you or where you have experiences. These might be general, like museums or libraries - or specific, like health-focused start-ups.

examples:

- Museum
- School
- Fashion
- Creative Agency
- Bank
- Media
- Fashion
- Consulting
- Technology
03 FINDING market connections

C. Draw lines between functions and spaces and ideate what kind of roles would exist across these two. If you can't think of a role, google the keywords together with the word "career."

examples:

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- Consulting
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04 PATHWAY mapping
other people's stories
PATHWAY mapping
exploring through stories

Jackson Schreiber
BA, Film and Television Creative Producing

Sofia Sytniak
BS, Psychology

Ashley Ross
BS, Health Sciences
04 PATHWAY mapping

- Use LinkedIn to browse for recent graduates from your major (for DePaul and beyond). Or find peers who interned at employers that interest you. Look for insightful career experiences and trajectories.

Some of the knowledge you will gain includes:

- Employer Targets
- Internship Programs
- Job Titles
WHAT CAN THE CAREER CENTER DO FOR YOU?

- **Drop-In Career Coaching** (no appointment necessary!)
- **Virtual Appointments** with Career Community Advisors
- **Email Resume Review**
- **Access a Career Library** of 50+ Handouts and Videos
- **Search for opportunities on Handshake**, our careers platform
- **Network with Alumni on (ASK) or Alumni Sharing Knowledge**

[careercenter.depaul.edu]
SKILLS LABS!

Join us for our weekly 30 minute skills-based sessions. Anyone who RSVPs on Handshake will get a recording of the session with supplemental materials!
CAREER WORKSHOPS

These 45-minute workshops offer tactical advice for every stage of your career journey! Anyone who RSVPs on Handshake will get a recording of the session with supplemental materials!

RSVP on Handshake!
JOIN A CAREER COMMUNITY!

Opt into a Career Community to receive exclusive email alerts, targeted job & internship postings, tailored industry resources, career advising, and more.

Regardless of your chosen major, you can explore multiple Career Communities and attend events across all industries – you’ll develop a great network for future opportunities and learn about a variety of career paths.

- Exploring Careers & Interests
- Business, Entrepreneurship & Consulting
- Education, Nonprofit & Government
- Health Care & Science
- Media, Communication, Arts & Entertainment
- Technology & Design
The Internship Plus program was established to support DePaul University students participating in unpaid internships that demonstrate financial need. This program awards up to $2500 in financial assistance to eligible undergraduate students working in a quarter-long unpaid internship.

**PRO TIP:**
You can approach an employer (especially a non-profit you’re passionate about) and tell them you’re applying for internship funding, and ask them if they are willing to host you - should you receive funding.

This is what we call a "create your own internship" opportunity!

**APPLICATIONS OPEN**
- January 25, 2021

**APPLICATIONS DUE**
- February 28, 2021

Find more information [HERE](#)!
The DePaul Career Center recently created a library of 50+ handouts and 14 two-minute videos focused on every career readiness topic, ranging from resume basics to exploration to building your brand!

Check it out here: go.depaul.edu/careerlibrary
Thank You!