The Writing, Rhetoric and Discourse major is dedicated to studying literate activity across time and culture and producing effective writing in contemporary settings from the personal to the professional. WRD joins the commitments of the liberal arts to the contemporary world beyond the university. Because our lives are increasingly mediated by digital technologies that combine writing, sound, and image in interactive spaces, as a WRD major you will explore what it means to be a digital writer, and become prepared for a full range of jobs across government, non-profit, professional, and corporate sectors.

### I CAN GO INTO...

**LAW**

- Lawyers spend up to 70% of their working day writing and working with documents. WRD majors can choose classes that will maximize their experience writing and analyzing texts

### AND BE WELL PREPARED BY TAKING...

- WRD 205: Histories of Literacy and Writing
- WRD 240: Argumentative Writing
- WRD 260: Rhetorical Analysis
- WRD 282: Ethics of Public and Professional Writing
- WRD 321: Writing in the Legal Profession
- WRD 323: Editing

### DOING THIS CAN HELP ME GET THERE...

- **Complete an Internship**
  - Earn course credit with WRD 398
- **Pursue a Minor**
  - Consider a strong secondary field of study, such as Political Science or International Studies

### I MIGHT WORK FOR...

- **Where WRD Alumni are Working**
  - Illinois House of Republican Staff
  - Hagnell Law Offices
  - United States Court of Appeals
- **Companies That Have Posted at DePaul**
  - Drug Enforcement Administration
  - Fenceroy Law
  - Feldman and Associates
  - O’Brien and Associates

### POSITIONS PREVIOUSLY POSTED AT DEPAUL

- **Job Titles**
  - Attorney
  - Law Librarian
  - Legal Secretary
  - Court Reporter
  - Mediator
  - Paralegal
  - Legislative Analyst
- **Internship Titles**
  - Legal Writing Intern
  - Intern Clerk
  - Legal and Social Media Assistant
  - Legal Intern
### PROFESSIONAL AND NON-PROFIT WRITING

Many WRD majors find work in large and small for-profit and non-profit organizations in roles that are writing intensive.

#### RELATED WRD MAJOR COURSES
- WRD 201: Digital Writing
- WRD 204: Technical Writing
- WRD 206: Professional Writing
- WRD 301: Writing in Workplace Contexts
- WRD 323: Editing

#### CAREER PREPARATION STRATEGIES
- **Complete an Internship**
  - Earn course credit with WRD 398
  - Volunteer for and network within community and non-profit organizations that align with your passions and interests
- **Pursue a Minor**
  - Pursue a minor in a field that aligns with your writing interests (e.g., Environmental Studies, Public Health and Studies, International Studies, etc.)

#### Sample List of Companies for WRD Majors
- Evoke Health
- Lana Unlimited
- Amate House
- Jesuit Volunteer Corps
- Zeno Group

#### Sample List of Job & Internship Titles for WRD Majors
- Communications Specialist or Assistant
- Project Manager
- Communications Coordinator
- Social Media and Communication Coordinator
- Grant Writer
- Editor
- Technical Writer

#### Job Titles
- Public Relations Intern*
- Marketing Intern*
- Grant Writing Intern
- Corporate Communications Intern
- Financial Writing Intern*
- Strategic Communications Intern
- Real Estate Writing Intern*
- Reporting/Journalism Intern*
- Music Writing Intern*
- Community Engagement Specialist
- Development Assistant
- Education Intern

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[Image: WRD Logo]

**WRD**

**WRITING RHETORIC & DISCOURSE**
<table>
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<tr>
<th>CAREER AREA</th>
<th>RELATED WRD MAJOR COURSES</th>
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<th>Sample List of Job &amp; Internship Titles for WRD Majors</th>
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</thead>
</table>
| WRITING FOR THE WEB | WRD majors learn to write for the web, using digital tools and platforms (e.g., websites, blogs, social media). Our majors are prepared to enter careers in web content strategy, production, and management, in organizations large and small. | Complete an Internship  
• Earn course credit with WRD 398                                                                 | Where WRD Alumni are Working  
• Penton  
• Cross Kicks Fitness  
• Lifesource  
• Popskull  
• Farm Journal Media  
• Zacks Investment Research | Job Titles  
• Content Strategist  
• Web Content Specialist  
• Digital Content Manager  
• New Media Manager  
• Communications Specialist  
• Content Optimization Specialist |
|                   | WRD 201: Digital Writing  
WRD 286: Writing With Photographs  
WRD 322: Writing and Metadata  
WRD 363: Visual Rhetoric | Sharpen Your Skills  
• Sharpen your skills at an internship, or by volunteering to produce digital content for a club or organization that you’re a member of | Companies That Have Posted at DePaul  
• Hollar.com  
• Indybuild Corp  
• PopSugar.com  
• GrubHub  
• World Cooking Project  
• Prolight, Inc.  
• ComicsVerse | Internship Titles  
• Blogging Intern*  
• Social Media Intern*  
• User Experience Intern  
• SEO Intern*  
• Web Content Intern*  
• Digital Media Intern*  
• Interaction Design Intern  
• Multimedia Editorial Intern  
• Digital Storytelling Intern  
• Production Intern*  
• Branding Intern |
|                   | Pursue a Minor  
• Consider a minor that further develops your multimedia production skills, like Art and Design, Documentary Production, or Interactive and Social Media Production | Pursue a Graduate Degree  
• Pursue a graduate degree through the combined BA/MA in WRD and NMS (New Media Studies) at DePaul | Internship Titles  
• Blogging Intern*  
• Social Media Intern*  
• User Experience Intern  
• SEO Intern*  
• Web Content Intern*  
• Digital Media Intern*  
• Interaction Design Intern  
• Multimedia Editorial Intern  
• Digital Storytelling Intern  
• Production Intern*  
• Branding Intern |
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<th>Job Titles</th>
<th>Internship Titles</th>
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<tbody>
<tr>
<td>TECHNICAL WRITING</td>
<td>Technical Writing is a broad career path that includes writing and communication intensive roles in the technology industry, medical and pharmaceutical industries, manufacturing and science, and engineering industries</td>
<td><strong>Complete an Internship</strong></td>
<td>Where WRD Alumni are Working</td>
<td>Companies That Have Posted at DePaul</td>
<td>Job Titles</td>
<td>Internship Titles</td>
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<tr>
<td></td>
<td>• WRD 201: Digital Writing</td>
<td>• Earn course credit with WRD 398</td>
<td>• kCura</td>
<td>• BidClerk</td>
<td>• Technical Writer/Editor</td>
<td>• Technical Writing Intern*</td>
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<td>• WRD 204: Technical Writing</td>
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<td>• Mabbly</td>
<td>• Fashionweek</td>
<td>• Copywriter</td>
<td>• Copywriting Intern*</td>
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<td>• WRD 206: Professional Writing</td>
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<td>• Association Management</td>
<td>• Havas Worldwide Chicago</td>
<td>• Information Developer</td>
<td>• Creative Copy Intern*</td>
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<td></td>
<td>• WRD 301: Writing in Workplace Contexts</td>
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<td>• Jeron Electronic Systems</td>
<td>• Q1 Productions</td>
<td>• Information Architect</td>
<td>• Project Management Intern</td>
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<td>• WRD 323: Editing</td>
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<td>• American Bar Association</td>
<td>• Walgreens</td>
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<td>• Human Resources Writing Intern*</td>
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<td>• ESPN Insider</td>
<td>• American Bar Association</td>
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<td>• Financial Writing Fashion Intern</td>
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<td>• JMB Insurance</td>
<td>• ESPN Insider</td>
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<td>• Education Programs Intern</td>
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<td>• SmithBucklin</td>
<td>• Thomson Reuters</td>
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<tr>
<td>EDITING/PUBLISHING</td>
<td>WRD majors learn writing and editing skills that prepare them for careers in the fast-changing publishing profession. Our majors are well prepared to write, edit, and publish in today’s digital publishing professions</td>
<td><strong>Sharpen Your Skills</strong></td>
<td>Where WRD Alumni are Working</td>
<td>Companies That Have Posted at DePaul</td>
<td>Job Titles</td>
<td>Internship Titles</td>
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<td></td>
<td>• WRD 201: Digital Writing</td>
<td>• Sharpen your skills at an internship, or by working at DePaul student publications</td>
<td>• Independent Publisher Group</td>
<td>• Esquire Magazine</td>
<td>• Online Editor</td>
<td>• Editorial Intern*</td>
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<td></td>
<td>• WRD 286: Writing With Photographs</td>
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<td>• American Legal Publishers</td>
<td>• Phoenix International Publications</td>
<td>• Social Media Editor</td>
<td>• Publications Intern*</td>
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<td>• WRD 322: Writing and Metadata</td>
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<td>• Triumph Books</td>
<td>• Triumph Books</td>
<td>• Educational Publishing Specialist</td>
<td>• Research Intern*</td>
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<td></td>
<td>• WRD 323: Editing</td>
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<td>• Tribune Media Company</td>
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<td>• WRD 376: Fieldwork in Arts Writing</td>
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WRD majors learn important theoretical and practical skills relevant to secondary and college teaching of writing. Faculty who teach WRD major courses also teach in the graduate program concentration in Teaching Writing and Language. Work opportunities are available in the learning materials (textbook) industry as well.

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<tr>
<td>EDUCATION</td>
<td>• WRD 203: Style for Writers</td>
<td>Complete an Internship • Earn course credit with WRD 398</td>
<td>Where WRD Alumni are Working • Cambridge Educational Services • Huajiao University in China • Junior Achievement of Chicago • Porter Country Education Services</td>
<td>Job Titles • Teacher • Curriculum Designer • School Relations Associate</td>
</tr>
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<td></td>
<td>• WRD 240: Argumentative Writing</td>
<td>Gain Experience • Apply to work in DePaul’s Writing Center, or become a peer mentor for WRD 111</td>
<td>Companies That Have Posted at DePaul • AfterSchool Matters • DePaul University • Capital Education • City Colleges of Chicago • Northeastern University • USA Teachers • Discover Education • Erikson Institute • Sacred Heart Schools • Environment and Energy Study Institute • National Hellenic Museum • Writers Theatre</td>
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<td></td>
<td>• WRD 261: Rhetorical Analysis</td>
<td>Pursue a Minor • Consider a related minor, such as English Literature</td>
<td>Internship Titles • Teaching Intern* • TESOL Intern* • Policy Research Intern • Educational Publishing Intern • Academic Affairs Intern • Communications and Policy Intern • Community Engagement Intern • ESL Tutoring Program Assistant • Program Intern • Program Administration Intern • Summer Literacy Instructor</td>
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<tr>
<td></td>
<td>• WRD 281: Writing Censorships</td>
<td>Pursue a Graduate Degree • Plan on pursuing the BA/MA in WRD, which has a concentration in Teaching Writing and Language and actually teach a college writing course at DePaul!</td>
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<td>• WRD 330: Language and Linguistics</td>
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<td>• WRD 368: Global Englishes</td>
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<td>• WRD 378: Teaching English as a Second Language in Chicago</td>
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* Indicates internship was taken by a WRD student for course credit as WRD 398