

YOU'VE MADE IT TO THE CAREER FAIR... NOW WHAT?



Welcome to the Career Fair! Here you'll have the chance to meet with top employers from a variety of different industries and learn about potential career paths available to you.

Below, you'll find a couple of ideas on how to best navigate the Career Fair to make the most of your experience!

• *Where Do I Start?*

Not sure where to begin? No worries, we've got you! Come visit the Career Center staff at the Prep Lounge to formulate a plan and prepare yourself to meet prospective employers.

• *What's the Prep Lounge?*

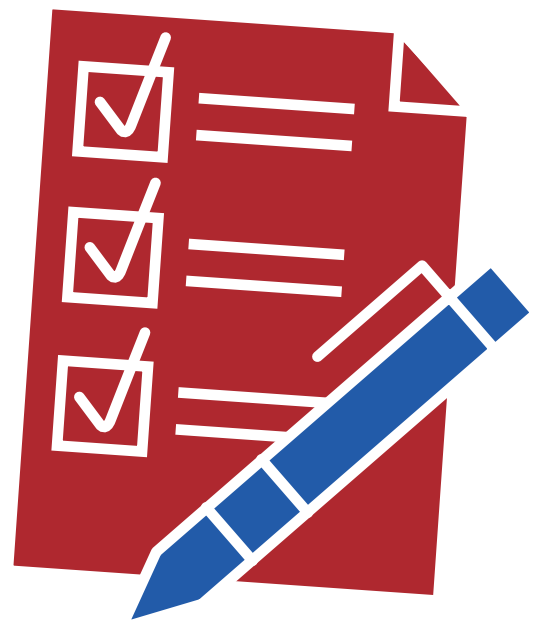
The Prep Lounge is a multipurpose space dedicated to student success. Students can meet with career advisors, print resumes, rehearse an elevator pitch or even just catch their breath and relax.

• *What if I'm Not Qualified?*

Don't let self-doubt discourage you from making connections. Focus on the positive and be confident in your abilities. Stand tall, maintain eye contact, and give a firm handshake. Attitude is everything!

• *Who Do I Talk To?*

Figuring out who to talk to can be overwhelming, especially when there are so many potential employers to choose from! Creating a short list of the top 5-8 employers you are most interested in connecting with can help make this manageable. Consider the organization's industry, product, mission and available roles when developing your list.



Make Lasting Connections

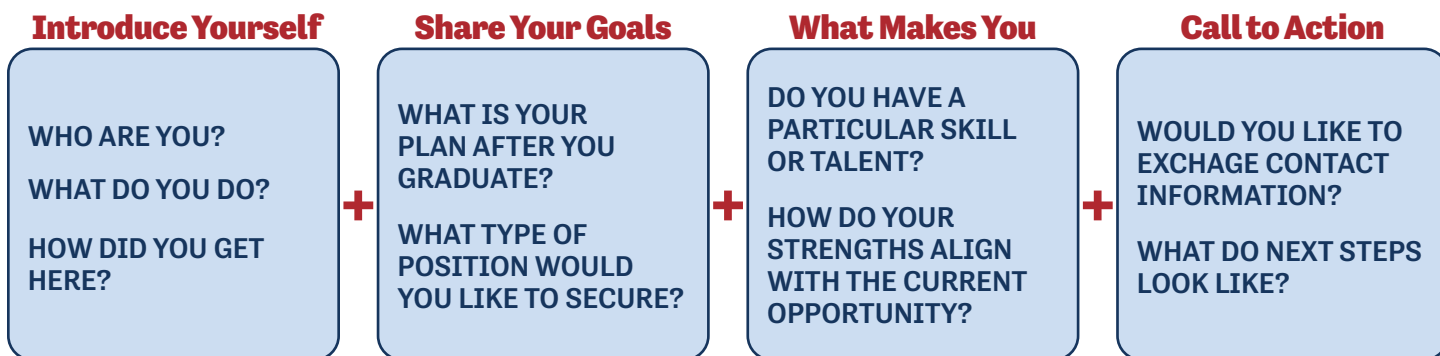
Networking can sound like a daunting task, but it doesn't have to be. Remember that every employer in attendance is here to connect and learn more about YOU!

Below you'll find pointers on how to turn your conversations into connections.

• *What Should I Say?*

Striking up a conversation out of thin air can be difficult, especially if you're put on the spot. Take the pressure off by taking a minute to reflect on who you are as an individual and what you bring to the table.

STILL STUCK? Try using the formula and sample discussion topics below for inspiration!



• *Can I Ask Questions?*

YES! In fact, it is encouraged. Think about what you'd like to know about the employer beyond what they do or if they have any positions available. Consider asking about the company's mission, its values, and even what attracted the recruiter/employee to the organization.

• *Where Do I Go From Here?*

The Career Fair is a great opportunity to expand your network. At the end of speaking with an employer, thank them for their time and politely ask them if they are interested in exchanging contact information. Whether they share their email address or LinkedIn profile, you can now follow up to inquire about any potential opportunities.