

WHAT CAN I DO WITH A DEPAUL

MAJOR IN WRITING, RHETORIC & DISCOURSE?

The Writing, Rhetoric and Discourse major is dedicated to studying literate activity across time and culture and producing effective writing in contemporary settings from the personal to the professional. WRD joins the commitments of the liberal arts to the contemporary world beyond the university. Because our lives

are increasingly mediated by digital technologies that combine writing, sound, and image in interactive spaces, as a WRD major you will explore what it means to be a *digital writer*, and become prepared for a full range of jobs across government, non-profit, professional, and corporate sectors.



careercenter.depaul.edu

I CAN GO INTO... AND BE WELL PREPARED BY TAKING... DOING THIS CAN HELP ME GET THERE... I MIGHT WORK FOR... POSITIONS PREVIOUSLY POSTED AT DEPAUL

CAREER AREA	RELATED WRD MAJOR COURSES	CAREER PREPARATION STRATEGIES	Sample List of Companies for WRD Majors	Sample List of Job & Internship Titles for WRD Majors
<p>LAW</p> <p>Lawyers spend up to 70% of their working day writing and working with documents. WRD majors can choose classes that will maximize their experience writing and analyzing texts</p>	<ul style="list-style-type: none"> • WRD 205: Histories of Literacy and Writing • WRD 240: Argumentative Writing • WRD 260: Rhetorical Analysis • WRD 282: Ethics of Public and Professional Writing • WRD 321: Writing in the Legal Profession • WRD 323: Editing 	<p>Complete an Internship</p> <ul style="list-style-type: none"> • Earn course credit with WRD 398 <p>Pursue a Minor</p> <ul style="list-style-type: none"> • Consider a strong secondary field of study, such as Political Science or International Studies 	<p>Where WRD Alumni are Working</p> <ul style="list-style-type: none"> • Illinois House of Republican Staff • Hagnell Law Offices • United States Court of Appeals <p>Companies That Have Posted at DePaul</p> <ul style="list-style-type: none"> • Drug Enforcement Administration • Fenceroy Law • Feldman and Associates • O'Brien and Associates 	<p>Job Titles</p> <ul style="list-style-type: none"> • Attorney • Law Librarian • Legal Secretary • Court Reporter • Mediator • Paralegal • Legislative Analyst <p>Internship Titles</p> <ul style="list-style-type: none"> • Legal Writing Intern • Intern Clerk • Legal and Social Media Assistant • Legal Intern



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Many WRD majors find work in large and small for-profit and non-profit organizations in roles that are writing intensive

- WRD 201: Digital Writing
- WRD 204: Technical Writing
- WRD 206: Professional Writing
- WRD 301: Writing in Workplace Contexts
- WRD 323: Editing

Complete an Internship

- Earn course credit with WRD 398
- Volunteer for and network within community and non-profit organizations that align with your passions and interests

Pursue a Minor

- Pursue a minor in a field that aligns with your writing interests (e.g., Environmental Studies, Public Health and Studies, International Studies, etc.)

Where WRD Alumni are Working

- Evoke Health
- Lana Unlimited
- Amate House
- Jesuit Volunteer Corps
- Zeno Group

Companies That Have Posted at DePaul

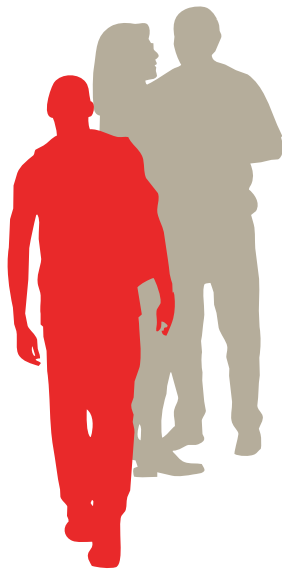
- Chicago Community Trust
- Lincoln Park Chamber of Commerce
- Rotary International
- Clarity Foundation
- Discover Financial Services
- National Safety Council
- Hyatt Hotels Corporation
- Lincoln Park Community Shelter
- University of Chicago Hospitals

Job Titles

- Communications Specialist or Assistant
- Project Manager
- Communications Coordinator
- Social Media and Communication Coordinator
- Grant Writer
- Editor
- Technical Writer

Internship Titles

- Public Relations Intern*
- Marketing Intern*
- Grant Writing Intern
- Corporate Communications Intern
- Financial Writing Intern*
- Strategic Communications Intern
- Real Estate Writing Intern*
- Reporting/Journalism Intern*
- Music Writing Intern*
- Community Engagement Specialist
- Development Assistant
- Education Intern



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WRD majors learn to write for the web, using digital tools and platforms (e.g., websites, blogs, social media). Our majors are prepared to enter careers in web content strategy, production, and management, in organizations large and small

- WRD 201: Digital Writing
- WRD 286: Writing With Photographs
- WRD 322: Writing and Metadata
- WRD 363: Visual Rhetoric

Complete an Internship

- Earn course credit with WRD 398

Sharpen Your Skills

- Sharpen your skills at an internship, or by volunteering to produce digital content for a club or organization that you're a member of

Pursue a Minor

- Consider a minor that further develops your multimedia production skills, like Art and Design, Documentary Production, or Interactive and Social Media Production

Pursue a Graduate Degree

- Pursue a graduate degree through the combined BA/MA in WRD and NMS (New Media Studies) at DePaul

Where WRD Alumni are Working

- Penton
- Cross Kicks Fitness
- Lifesource
- Popskull
- Farm Journal Media
- Zacks Investment Research

Companies That Have Posted at DePaul

- Hollar.com
- Indybuild Corp
- PopSugar.com
- GrubHub
- World Cooking Project
- Prolight, Inc.
- ComicsVerse

Job Titles



- Content Strategist
- Web Content Specialist
- Digital Content Manager
- New Media Manager
- Communications Specialist
- Content Optimization Specialist

Internship Titles

- Blogging Intern*
- Social Media Intern*
- User Experience Intern
- SEO Intern*
- Web Content Intern*
- Digital Media Intern*
- Interaction Design Intern
- Multimedia Editorial Intern
- Digital Storytelling Intern
- Production Intern*
- Branding Intern



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<p>TECHNICAL WRITING</p> <p>Technical Writing is a broad career path that includes writing and communication intensive roles in the technology industry, medical and pharmaceutical industries, manufacturing and science, and engineering industries</p>	<ul style="list-style-type: none"> WRD 201: Digital Writing WRD 204: Technical Writing WRD 206: Professional Writing WRD 301: Writing in Workplace Contexts WRD 323: Editing 	<p>Complete an Internship</p> <ul style="list-style-type: none"> Earn course credit with WRD 398 <p>Pursue a Minor</p> <ul style="list-style-type: none"> Pursue a minor in a technical field that aligns with your writing interests (e.g., Information Systems, Environmental Studies, Public Health Studies, Chemistry, etc.) 	<p>Where WRD Alumni are Working</p> <ul style="list-style-type: none"> kCura Mabbly Association Management Jeron Electronic Systems <p>Companies That Have Posted at DePaul</p> <ul style="list-style-type: none"> BidClerk Fashionweek Havas Worldwide Chicago Q1 Productions Walgreens American Bar Association ESPN Insider JMB Insurance SmithBucklin Thomson Reuters 	<p>Job Titles</p> <ul style="list-style-type: none"> Technical Writer/Editor Copywriter Information Developer Information Architect <p>Internship Titles</p> <ul style="list-style-type: none"> Technical Writing Intern* Copywriting Intern* Creative Copy Intern* Project Management Intern Human Resources Writing Intern* Financial Writing Fashion Intern Education Programs Intern
<p>EDITING/PUBLISHING</p> <p>WRD majors learn writing and editing skills that prepare them for careers in the fast-changing publishing profession. Our majors are well prepared to write, edit, and publish in today's digital publishing professions</p>	<ul style="list-style-type: none"> WRD 201: Digital Writing WRD 286: Writing With Photographs WRD 322: Writing and Metadata WRD 323: Editing WRD 376: Fieldwork in Arts Writing 	<p>Complete an Internship</p> <ul style="list-style-type: none"> Earn course credit with WRD 398 <p>Sharpen Your Skills</p> <ul style="list-style-type: none"> Sharpen your skills at an internship, or by working at DePaul student publications <p>Pursue a Minor</p> <ul style="list-style-type: none"> Pursue a minor that further develops your editing and publication skills, like English, or a minor that develops your multimedia production and design skills <p>Pursue a Graduate Degree</p> <ul style="list-style-type: none"> Pursue a graduate degree through the combined BA/MA in WRD and NMS (New Media Studies) at DePaul 	<p>Where WRD Alumni are Working</p> <ul style="list-style-type: none"> Independent Publisher Group American Legal Publishers <p>Companies That Have Posted at DePaul</p> <ul style="list-style-type: none"> Esquire Magazine Phoenix International Publications Triumph Books Tribune Media Company 	<p>Job Titles</p> <ul style="list-style-type: none"> Online Editor Social Media Editor Educational Publishing Specialist <p>Internship Titles</p> <ul style="list-style-type: none"> Editorial Intern* Publications Intern* Research Intern*

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<p>EDUCATION</p> <p>WRD majors learn important theoretical and practical skills relevant to secondary and college teaching of writing. Faculty who teach WRD major courses also teach in the graduate program concentration in Teaching Writing and Language. Work opportunities are available in the learning materials (textbook) industry as well</p>  	<ul style="list-style-type: none"> • WRD 203: Style for Writers • WRD 240: Argumentative Writing • WRD 261: Rhetorical Analysis • WRD 281: Writing Censorships • WRD 330: Language and Linguistics • WRD 368: Global Englishes • WRD 378: Teaching English as a Second Language in Chicago 	<p>Complete an Internship</p> <ul style="list-style-type: none"> • Earn course credit with WRD 398 <p>Gain Experience</p> <ul style="list-style-type: none"> • Apply to work in DePaul's Writing Center, or become a peer mentor for WRD 111 <p>Pursue a Minor</p> <ul style="list-style-type: none"> • Consider a related minor, such as English Literature <p>Pursue a Graduate Degree</p> <ul style="list-style-type: none"> • Plan on pursuing the BA/MA in WRD, which has a concentration in Teaching Writing and Language and actually teach a college writing course at DePaul! 	<p>Where WRD Alumni are Working</p> <ul style="list-style-type: none"> • Cambridge Educational Services • Huaqiao University in China • Junior Achievement of Chicago • Porter Country Education Services <p>Companies That Have Posted at DePaul</p> <ul style="list-style-type: none"> • AfterSchool Matters • DePaul University • Capital Education • City Colleges of Chicago • Northeastern University • USA Teachers • Discover Education • Erikson Institute • Sacred Heart Schools • Environment and Energy Study Institute • National Hellenic Museum • Writers Theatre 	<p>Job Titles</p> <ul style="list-style-type: none"> • Teacher • Curriculum Designer • School Relations Associate <p>Internship Titles</p> <ul style="list-style-type: none"> • Teaching Intern* • TESOL Intern* • Policy Research Intern • Educational Publishing Intern • Academic Affairs Intern • Communications and Policy Intern • Community Engagement Intern • ESL Tutoring Program Assistant • Program Intern • Program Administration Intern • Summer Literacy Instructor

* Indicates internship was taken by a WRD student for course credit as WRD 398

