

# WHAT CAN I DO WITH A DEPAUL


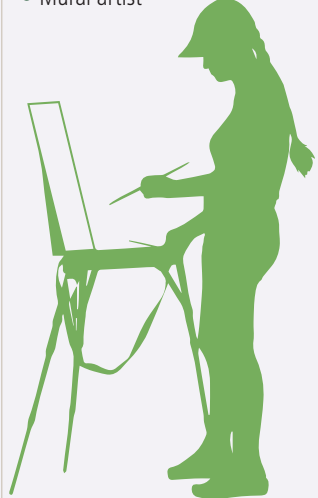
## MAJOR IN ART, MEDIA, AND DESIGN?




careercenter.depaul.edu

A degree in the Art, Media, and Design program equips students with an understanding of art design principles and techniques. Studies have the option to concentrate in the following areas: studio art, media art, and graphic art. Students are also able to minor in graphic art, photography, studio art, or illustration. During the course of their studies, AMD majors are able to demonstrate critical and creative thinking in their work while also processing and expanding on artistic development through their studio art practice. Students with this major also develop a strong skill set in communicating

interpretations of their work using aesthetic and contextual concepts, specialized technical skills, connecting theory to practice, ability to work independently and collaboratively, use of technology, creative problem solving, and overall strong verbal and written communication skills. Below are just a few examples of the many fields or general areas students might consider. However, keep in mind that AMD majors have also found success in a much wider variety of professions. To learn more about where some of DePaul University's AMD alumni have found their success, visit [ask.depaul.edu](http://ask.depaul.edu)!

I CAN GO INTO...	AND POSSIBLY WORK FOR...	DOING THIS CAN HELP ME GET THERE...	I MIGHT WORK FOR...	POSITIONS PREVIOUSLY POSTED AT DEPAUL
CAREER AREA	POTENTIAL EMPLOYERS	JOB SEARCH STRATEGIES	SAMPLE EMPLOYERS	SAMPLE LIST OF JOB & INTERNSHIP TITLES FOR AMD
<p><b>STUDIO ART</b></p> <p>Students interested in the studio art concentration will be able to learn skills needed to fulfill a career in painting, drawing, sculpting, or digital imaging.</p> 	<ul style="list-style-type: none"> <li>• Art schools</li> <li>• Colleges and universities</li> <li>• Adult and community programs</li> <li>• Libraries</li> <li>• Museums</li> <li>• Public Relations and Advertising agencies</li> <li>• Art galleries</li> <li>• Art supply stores</li> <li>• Magazines and newspapers</li> <li>• Publishing companies</li> <li>• Greeting card companies</li> </ul>	<p><b>Sharpen Your Skills</b></p> <ul style="list-style-type: none"> <li>• Become an expert in your area of interest</li> <li>• Gain knowledge of art history</li> <li>• Become knowledgeable of drawing, painting, and sculpting techniques</li> <li>• Possess a strong attention to detail</li> <li>• Practice public speaking and presentation skills</li> </ul> <p><b>Gain Experience</b></p> <ul style="list-style-type: none"> <li>• Volunteer or work as an art assistant or art instructor</li> <li>• Lead drawing and painting classes</li> <li>• Become a member of an art focused organization</li> </ul> <p><b>Pursue a Minor</b></p> <ul style="list-style-type: none"> <li>• Consider a minor in Communication and Media, History of Art and Architecture</li> </ul>	<ul style="list-style-type: none"> <li>• The Art Institute of Chicago</li> <li>• Museum of Contemporary Art Chicago</li> <li>• School of the Art Institute of Chicago (SAIC)</li> <li>• The Bradford Group</li> <li>• Should Chicago Art Center</li> <li>• American Academy of Art, Inc.</li> </ul>	<ul style="list-style-type: none"> <li>• Art teacher</li> <li>• Book/CD cover designer</li> <li>• Art Director</li> <li>• Illustrator</li> <li>• Art therapist</li> <li>• Greeting card artist</li> <li>• Photographer</li> <li>• Art critic</li> <li>• Exhibit designer</li> <li>• Mural artist</li> </ul> 

CAREER AREA	POTENTIAL EMPLOYERS	JOB SEARCH STRATEGIES	SAMPLE EMPLOYERS	SAMPLE LIST OF JOB & INTERNSHIP TITLES FOR AMD
<p><b>MEDIA ART</b></p> <p>The Media Art concentration provides students with the necessary skills needed to succeed in a digital photography, graphic art, and video career.</p>	<ul style="list-style-type: none"> <li>• Newspapers</li> <li>• Internet media companies</li> <li>• Art galleries</li> <li>• Film/TV production companies</li> <li>• Museums</li> <li>• College and universities</li> <li>• Event production companies</li> </ul> 	<p><b>Sharpen Your Skills</b></p> <ul style="list-style-type: none"> <li>• Become familiar with designing tools such as Adobe Create Suite</li> <li>• Be comfortable operating a camera and have knowledge of all its functions</li> <li>• Study color and typography techniques and practices</li> <li>• Stay current with new digital tools and video editing trends</li> <li>• Learn how to operate a camera and edit footage</li> <li>• Stay current with new ways to enhance production</li> </ul> <p><b>Gain Experience</b></p> <ul style="list-style-type: none"> <li>• Volunteer as a photographer or designer for the school newspaper or blog</li> <li>• Secure an internship at a relevant organization</li> <li>• Volunteer with different organizations to assist with media efforts</li> </ul> <p><b>Pursue a Minor</b></p> <ul style="list-style-type: none"> <li>• Consider a minor in Film and Cinema or Graphic Design</li> </ul>	<ul style="list-style-type: none"> <li>• Columbia College Chicago</li> <li>• Sapient</li> <li>• CBS</li> <li>• The Art Institute of Chicago</li> <li>• Lifetouch</li> <li>• CBS Television Stations</li> <li>• Big Shoulders</li> </ul>	<ul style="list-style-type: none"> <li>• Cinematographer</li> <li>• Film Director</li> <li>• Casting Director</li> <li>• Colorizing Technician</li> <li>• Producer</li> <li>• Art Administrator</li> <li>• Media Associate</li> <li>• Art Director</li> <li>• Multi-Media Artist</li> <li>• Photographer</li> </ul>
<p><b>GRAPHIC ART</b></p> <p>Students gain in-depth knowledge of Graphic Art practices. Students in this concentration will be able to pursue a career in two-dimensional forms, including drawing, calligraphy, photography, painting, typography, digital imaging, and web art.</p>	<ul style="list-style-type: none"> <li>• Newspapers</li> <li>• Advertising agencies</li> <li>• Design firms</li> <li>• Television and motion picture industry</li> <li>• Book and magazine publications</li> </ul>	<p><b>Sharpen Your Skills</b></p> <ul style="list-style-type: none"> <li>• Prepare a strong online portfolio of all your best work</li> <li>• Gain computer and technical skills</li> <li>• Possess an attention to detail and be able to meet deadlines</li> </ul> <p><b>Gain Experience</b></p> <ul style="list-style-type: none"> <li>• Secure a job or internship that allows you to practice your graphic art skills</li> </ul> <p><b>Pursue a Minor</b></p> <ul style="list-style-type: none"> <li>• Consider a minor in Educational Studies or History of Art and Architecture</li> </ul>	<ul style="list-style-type: none"> <li>• Home Run Media</li> <li>• Johnson Publishing Company</li> <li>• Cintas</li> <li>• Razorfish</li> <li>• Weber Shandwick</li> <li>• Epsilon</li> </ul>	<ul style="list-style-type: none"> <li>• Graphic Designer</li> <li>• Multimedia Design Specialist</li> <li>• Visual Information Specialist</li> <li>• Freelancer</li> <li>• Art Coordinator</li> <li>• Image Specialist</li> <li>• Digital Imaging Specialist</li> <li>• Web Content Coordinator</li> <li>• Web Designer</li> </ul>

